



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved COMPLETE COUNT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Thursday, August 6, 2020

4:00 PM

Via Zoom

The City of Madison is holding the Complete Count Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to 2020Census@cityofmadison.com.
2. Public Registration: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Complete Count Committee meeting:
Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 931 2743 4352

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

608-266-4635

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

June 9, 2020: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [61631](#) Complete Count Committee Public Comment Period

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

2. [57166](#) STAFF UPDATE ON CITY 2020 CENSUS ACTIVITIES
 - a. Response rate and census timeline update
 - b. UW census publicity and counting of off-campus students
 - c. Community partners
 - d. Apartment outreach
 - e. Press releases and articles in community publications
 - f. Handouts at willing food pantries, MMSD meal distribution
 - g. Mobile Questionnaire Assistance
 - h. Absentee ballot insert

3. [58601](#) COMPLETE COUNT COMMITTEE CENSUS OUTREACH DISCUSSION
 - a. Additional outreach to African American community
 - b. Use of funds raised for census outreach – neighborhood centers
 - c. Discussion regarding any additional outreach activities
 - d. Communication from Latino Academy of Workforce Development regarding Trump Administration push to remove undocumented immigrants from the 2020 Census count

ADJOURNMENT