



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

COMPLETE COUNT COMMITTEE

Tuesday, June 9, 2020

3:00 PM

Virtual Meeting

The City of Madison is holding the Complete Count Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to 2020Census@cityofmadison.com.
2. Public Registration: You can register your support or opposition to an agenda item at <https://www.cityofmadison.com/MeetingRegistration>. If you wish to speak at the virtual meeting on an agenda item, you must register. When you register, you will be sent an email with the information you will need to join the virtual meeting.
3. Listen to the Meeting: You can call-in to the Complete Count Committee meeting:
Listen to audio via phone:
(877) 853-5257 (Toll Free)
Webinar ID: 917 0351 7132

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwv, cov ntaub ntwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

608-266-4635

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

March 11, 2020: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

1. [57166](#) STAFF UPDATE ON CITY 2020 CENSUS ACTIVITIES
 - a. Response rate and census timeline update
 - b. UW census publicity
 - c. Fraternity/sorority outreach
 - d. NLC grant - social media advertising
 - e. Communication to Neighborhood Resource Teams (NRTs)
 - f. Potential alder postcards to NRT areas
 - g. Community partners
 - h. Apartment outreach
 - i. Press releases
 - j. Handouts at willing food pantries, MMSD meal distribution
 - k. CDD coordination on counting persons experiencing homelessness

2. [58601](#) COMPLETE COUNT COMMITTEE CENSUS OUTREACH DISCUSSION
 - a. Additional outreach to African American community
 - b. Use of funds raised for census outreach
 - c. Discussion/brainstorm additional outreach activities

3. DISCUSS CONTINUATION OF COMPLETE COUNT COMMITTEE, SCHEDULE NEXT MEETING

RES-19-00160 (File #54496) established the CCC, with a dissolution date of 7/31/20 (when the 2020 Census was originally scheduled to end). The dissolution date can be extended by the City Council.

ADJOURNMENT