



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### STREET USE STAFF COMMISSION

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Wednesday, April 2, 2014

10:00 am

Parks Conference Room  
210 Martin Luther King, Jr. Blvd.  
Room 108 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

For meeting assistance, please contact the Parks Division at 608-266-4711.

#### I. CALL TO ORDER / ROLL CALL

#### II. APPROVAL OF MINUTES

3/19/2014: <http://madison.legistar.com/Calendar.aspx>

#### III. PUBLIC COMMENT

#### IV. DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### V. STREET USE PERMIT APPLICATIONS FOR SPECIAL EVENTS

1. [33420](#) PERSONA MADISON  
Lisa Link Peace Park  
Su, May 18, 8am-8pm  
Music/concert. Discuss location, schedule, set-up and activities.  
Grace Deane, Arts Wisconsin  
**Attachments:** [5.18PersonaMadison.pdf](#)
  
2. [33542](#) MAXWELL STREET DAYS  
100-700 State St, 200 N Henry St  
Set-up: F & Sa, July 18 & 19, 7:00am-8:00am; Su, July 20, 8:30am-10:00am  
Event: F & Sa, July 18 & 19, 8:00am-6:00pm; Su, July 20, 10:00am-5:00pm  
Tear-down: F & Sa, 18 & 19, 6:00pm-7:30pm, Su, July 20, 5:00pm-6:30pm  
Annual sidewalk/street sale. Discuss location, schedule, set-up and activities.

John Hutchinson, Greater State Street Business Association

**Attachments:** [7.18-20MaxwellStDays.pdf](#)

3. [33543](#) ATWOOD FEST  
2000 Block Atwood Ave  
Set-Up: Sa, July 26, 8am-12pm  
Event: Sa, July 26, 12pm-9pm & Su, July 27, 12pm-7pm  
Take-Down: Su, July 27, 7pm-10pm  
Annual street fair to benefit the Wil-Mar Neighborhood Center and SASY.  
Discuss location, schedule, set-up and activities.  
Gary Kallas, Wil-Mar Neighborhood Center  
**Attachments:** [7.26-27AtwoodFest.pdf](#)
  
4. [33544](#) RUN SANTA RUN  
Start/Finish: Capitol Square (please see attached map for route)  
Sa, Dec 6, 8am-3pm  
Annual run/walk to benefit Toys for Tots. Discuss location, schedule, set-up, route and activities.  
Ryan Richards, Race Day Events, LLC  
**Attachments:** [12.6RunSantaRun.pdf](#)
  
5. [33546](#) LAKE STREET BASH  
Lake from Langdon to Mendota Ct  
Set-Up: F, Apr 25, 2pm-6pm  
Event: F, Apr 25, 6pm-9pm  
Take-Down: F, Apr 25, 9pm-11pm  
Block party including food vendors and music stage. Discuss location, schedule, set-up and activities.  
Shannon Okas, Wisconsin Alumni Association  
**Attachments:** [4.25LakeStreetBash.pdf](#)

## VI. INFORMATIONAL PRESENTATIONS / EVENT PROPOSALS

1. Discussion of UW Spring Commencement at Camp Randall, May 17, 2014.  
Todd Nelson, UW-Madison

## VII. STREET USE PERMIT APPLICATIONS FOR ROUTINE REQUESTS

1. [33539](#) AG DAY ON CAMPUS  
Podium (700-800 State St)  
W, Apr 23, 8am-3pm  
Educational displays. Discuss location, schedule, set-up and activities.  
Taylor Fritsch, Collegiate Farm Bureau at UW-Madison  
**Attachments:** [4.23AgDayOnCampus.pdf](#)
  
2. [33540](#) 5TH ANNUAL SCMG FILM FESTIVAL  
200 Block Atwood Ave  
Sa, May 3, 3:00pm-10:30pm  
Annual film festival - request is for parking only. Discuss location, schedule,

set-up and activities.

Eric R. Lewis, Slimey Crud Motorcycle Gang

**Attachments:** [5.3SCMGFilmFestival.pdf](#)

**32762**

**CRAZYLEGS CLASSIC**

**Requested Amendments:**

1. Closure of Breese Terrace from 10 AM to 1:30 PM. Area Alder has been notified and approves with neighborhood communication plan.
2. Restrict parking on both sides of the 10 block of South Henry Street, rather than the 300 block of West Main St for bus drop-off due to construction staging on the 300 block of W Main.

Start: Capitol Square, Finish: Camp Randall (please see attached map for route)

Sa, Apr 26, 6am-12:30pm

Annual run/walk to benefit UW Athletics. Discuss location, schedule, set-up, route and activities.

Mike Cerniglia, National W Club

**Attachments:** [4.26Crazylegs.pdf](#)

3. **33541**

**LAKE MONONA 20K**

Start/Finish: Winnequah Park (please see attached map for route)

Sa, May 3, 7:00am-12:00pm

Annual run/walk to benefit Monona Grove HUSA. Discuss location, schedule, set-up, route and activities.

Ryan Griessmeyer, Race Day Events

**Attachments:** [5.3LakeMonona20K.pdf](#)

**VIII. ONGOING BUSINESS / ANNOUNCEMENTS**

1. Recap recent street use events - Overture School Show
2. Updates on event issues - construction, proposals, procedures, changes in process, event information, etc.
3. Preview upcoming events - see below and 2014 events calendar
4. Next Street Use Meeting - APRIL 17, 2014 (THURSDAY)

**IX. ADJOURNMENT**

**UPCOMING EVENTS**

**APRIL**

5, Sa, 12:30-1:30, Tracy Griffin/Rally, Podium - Amp permit

6, Su, 7am-6pm, Madison Criteriums, Research Park

9, W, 12:00pm-4:30pm, Pie A Pi Phi, Podium/700-800 State St

11, F, 10:30pm-1:30am, \*\*Pi Phi Phiesta\*\*, Podium/700-800 State St

12, Sa, 6:30a start, Mad City 100K, Vilas Park

12, Sa, 10a start, American Cancer Society run/walk, Warner Stadium

12, Sa, 3pm start, UW Spring Football Game, Camp Randall  
13, Su, 7am-6pm, GDVC Spring Races, Research Park  
16, W, 5-7p, Janie Beeninga, Podium - Amp Permit

**\*\*Events\*\*** DO NOT yet have an approved Street Use Permit