

Department of Planning & Community & Economic Development **Economic Development Division**

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To: EDC Committee

From: Ruth Rohlich, Business Development Specialist

Date: 07/09/2025

Subject: Update to EDD Financial Assistance Dashboard

Hello Members of the Economic Development Committee,

I wanted to bring your attention to a change in the EDD Financial Assistance Dashboard.

Moving forward any projects that are in discussion and not approved will be listed in the Tax Increment Budget sheet as "Projects in discussion".

We have made this change as some of the businesses that are in the discussion stage are not sure if the project will move forward and we would like to respect their privacy until the project is approved and the funding accepted by the business.

As soon as the project is approved it will be listed by name on the budget sheet.

Thank you,

Ruth Rohlich Business Development Specialist rrohlich@cityofmadison.com