

Customer Service Proposed 2026 Shelter Fees

Date: Monday, September 15, 2025

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2,000+ Shelter Reservations each year!!

TYPES OF SHELTERS

- 23 Large/Main Shelters
- 62 Picnic Shelters
- Gates of Heaven Synagogue at James Madison Park
- Lakeside Offices Meeting/Banquet Room
- Reindahl Imagination Center Rooms (NEW starting Fall of 2026)

REVENUE

Amenity	General Fund	Rangers	Admin	Central Parks
Picnic Shelters	-	25%	75%	-
Shelters	85%	10%	5%	-
Gates of Heaven	-	3%	2%	95%



MADISON PARKS

SHELTER PRICING LEVELS

- Demand
- Location
- Capacity
- Amenities
 - Restrooms
 - Playgrounds
 - Parking Lot



MISCELLANEOUS, ADDITIONAL FEES

- Permit fees (alcohol, amplified sound, and temporary structure)
- Key replacement charges
- Unlocking/locking picnic tables
- Ranger service fees
- Not vacating park after 10pm
- Use of locked facility outside of reservation hours
- Clean-up/Damage charges
- Failure to lock an enclosed shelter New Fee Proposed



NEW and CHANGED 2026 Fees Proposed

- 1. Reindahl Imagination Center rooms
- 2. Shelter Pricing/Tier Changes
- 3. 'Failure to re-lock a facility after use' fee added
- 4. Reservation Changes/Transfers and Cancelations (From FLAT rate to PERCENTAGE of reservation fee)
- 5. Lakeside Offices Boardroom use Fee Matrix Changes
- 6. National Weather Service (NWS) cancelation changes

Review and considerations after October 15, 2025:

- Review revenue impact of refunds and credit transfers that took place (new in 2025)
- Review revenue impact of NWS cancelations that took place (new in 2025)



Revenue Projected for 2026

Considerations

- Olin Park Pavilion is closed for construction in 2026
- Reindahl Imagination Center opens in August 2026
- Lakeside Offices banquet room soft opening 2025
 - Promoting in 2026

Projection

- +\$41,000 from new Imagination Center
- -\$30,750 from Olin Pavilion construction
- +\$56,500 with proposed fees

See the following:

- 2011-Present Shelter Fees
- 2024-25 Pricing Revenue comparisons and Estimated 2026 Revenue
- Proposed 2026 Shelter Fees documents