



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

STREET USE STAFF COMMISSION

Wednesday, April 28, 2010

10:00 am

Parks Conference Room
210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

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I. INTRODUCTIONS

II. APPROVAL OF MINUTES

[Enter date of minutes to be approved here]:
<http://legistar.cityofmadison.com/calendar/#current>

III. PUBLIC COMMENT

IV. NEW BUSINESS

A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

1. ART FAIR ON THE SQUARE 3pm, F, July 9 - 9pm Su, July 11
Streets surrounding the Capitol and 100 blocks of adjacent streets
Closure Hours: F, 7/10, 3:00 p.m. - Su 7/12, 9:30 p.m.
Annual Art Fair on the Square. Discuss schedule, set-up and activities.
Katie Hunter Madison Museum of Contemporary Art
2. CONCERTS ON THE SQUARE
10 N. & S. Pickney, 10 E. & W. Main, 100 MLK and E. Washington
Wednesdays June 30, July 7, 14, 21, 28, Aug. 4 3p-midnight
(Rain dates: July 1, 8, 15, 22, 29, Aug. 5)
Annual concert series. Discuss schedule, set-up and changes for the event.
Jeff Richard, 257-0638 WI Chamber Orchestra

3. AXE UNDIE RUN

State St. Mall – Start/Finish Th, May 6, 9p-11:15p
Run – 10:00pm start / 700 State to Peace Park(400 State) and back
Promotional/charity run. Discuss set-up, schedule, and activities.

Patrick O'Brien UW-Madison Undie Run Group

4. FREE PIZZA BY SMART SCION

State St. Mall F, April 30, 12:30-2p
Promotional event by Smart Scion. Activities include information distribution, pizza give
away,
amplified music. Discuss set-up, schedule, and activities.

Maggie Vosters Smart Motors

5. CAPITOL MILE Su, July 25, 10am-6pm

"Y" closure of Square at State St. and parking lane + one vehicle lane around Square
Wisconsin Track Club sponsors 1-mile runs around the Capitol. Discuss set-up,
schedule,

activities and coordination w/event on the (N. or S.) Hamilton walkway of the Capitol
Paul Turpin WI Track Club

GENERAL DISCUSSION AND DECISIONS

B. INFORMATIONAL PRESENTATIONS AND EVENT PROPOSALS

1. Proposal from the Wil-Mar Neighborhood Center to have a ferris wheel on Main St.
between Dickenson and 1st during La Fete de Marquette, Th – M, July 8 – 12.
See attached description and site maps.

Bruce Woods Wil-Mar Neighborhood Board

2. Discuss proposal from Isthmus Publishing to hold a series of downtown 'block
parties through out the summer. Activities to include live bands, food and beverage
(including beer) sales. Discuss locations, logistics, dates and requirements.

Linda Baldwin/Rachel Tatge Isthmus Publishing, Inc.

GENERAL DISCUSSION AND RECOMMENDATIONS

C. 2010 SPECIAL EVENT RESOLUTIONS

18016

To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from
8:00am to 5:00pm during Cars on State and authorizing the Greater State
Street Business Association, as sponsor of the special event, to select vendors
and vending sites for the duration of this special event on the 100-600 blocks
of State St and the 200-300 blocks of N. Henry St.

Attachments: [Cars2010.pdf](#)

18017

To SUSPEND the handcrafted goods and personally prepared food vending
restrictions on June 5, 2010 during the 31st Anniversary COWS ON THE
CONCOURSE and authorizing the Dane County Dairy Promotion Committee,
as sponsor of the special event, to select vendors, vending sites and
performers for the duration of the event on the 10 blocks of E. & W. Main St.
and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Attachments: [Cows2010.pdf](#)

18018

To SUSPEND the handcrafted goods, personally prepared food vending
restrictions on June 6, 2010 from 8:00am to 4:00pm during Ride the Drive and
authorizing Madison Parks Division, as sponsor of the special event, to select
vendors and vending sites for the duration of this special event on the 100

block of E. Washington, and the 10 blocks of N. & S. Pinckney and E. & W. Mifflin Streets.

Attachments: [RideTheDrive2010.pdf](#)

18019 To SUSPEND the handcrafted goods vending restrictions on May 8, 2010 from 2:00p.m. to 9:00pm during the USA Cycling Collegiate Nationals and authorizing Team Sports, Inc., as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the Capitol Concourse - comprised of the 10 blocks of N. and S. Pinckney, the 10 blocks of N. and S. Carroll St., the 10 blocks of E. and W. Mifflin St. and the 10 blocks of E. and W. Main St.

Attachments: [CollegiateCycling2010.pdf](#)

18020 To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 12, 2010 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St., the 10 block of N. & S. Pinckney and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Attachments: [SafeSat2010.pdf](#)

18021 To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 30, July 7, 14, 21, 28 and August 4, 2010 (rain dates July 1, 8, 15, 22, 29 and August 5, 2010) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

Attachments: [Concerts2010.pdf](#)

18022 To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 9 to 9:00 p.m. July 11, 2010, in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 52nd Annual ART FAIR ON THE SQUARE may occur.

Attachments: [ArtOn-susp.inval2010.pdf](#)

18023 Authorizing the Madison Museum of Contemporary Art, as sponsor of the 52nd Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00p.m. July 9 to 9:00p.m. July 13, 2010, within the perimeter of the area, defined in the companion resolution, involved in the event.

Attachments: [ArtOn-exclusive2010.pdf](#)

18024 To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

Attachments: [ArtOFF-susp.inval.pdf](#)

18025 Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00p.m. July 9 to 9:00p.m. July 11, 2010 on the 200 block of Martin Luther King Jr. Blvd.

Attachments: [ArtOFF-exclusive2010.pdf](#)

18026 To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 16, 17 and 18, 2010 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

Attachments: [MaxDays-susp.inval2010.pdf](#)

18027 Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 16, 17 and 18, 2010 within the perimeter of the area involved in the event.

Attachments: [MaxDays-exclusive.pdf](#)

18028 To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 11, 18, 25 and September 1, 2010 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event.

Attachments: [Jazz2010.pdf](#)

18029 To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 14, 2010 during India day and authorizing the Association of Indians in America, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

Attachments: [India2010.pdf](#)

18030 To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00p.m. September 3rd to 11:59 p.m. on September 5th, 2010 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

Attachments: [Taste-susp.inval2010.pdf](#)

18031 Authorizing Madison Festivals Inc. , as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 6:00p.m. September 3 to 11:59 p.m. on September 5. 2010, within the perimeter of the area involved in the event.

Attachments: [Taste-exclude2010.pdf](#)

18032 To SUSPEND the handcrafted goods and personally prepared food vending restrictions September 9-12 during IRONMAN WI Expo and authorizing Ford Ironman Wisconsin, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 200 block of Martin Luther King, Jr. Blvd.

Attachments: [Ironman2010.pdf](#)

18033 To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 25, 2010 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 and 200 blocks of Martin Luther King, Jr. Blvd.

Attachments: [Food2010.pdf](#)

18034 To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00p.m. October 30 to 3:00a.m. October 31, 2010 in the areas specified in the Street Use Permit Frank Productions, Inc. will obtain for Freakfest 2010.

Attachments: [Freak-susp.inval2010.pdf](#)

18035 Authorizing Frank Productions, Inc., as organizing group for FREAKFEST 2010, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00pm October 30 to 3:00a.m. October 31, 2010, within the perimeter of the area, defined in the Street Use Permit for the event.

Attachments: [Freak-exclude2010.pdf](#)

D. STREET USE APPLICATIONS FOR NEIGHBORHOOD BLOCK PARTIES AND ROUTINE REQUESTS

1. PUBLIC SERVICE RECOGNITION WEEK

100 MLK Jr. Blvd. W, May 5, 8a-1p

Celebration of City employees. Activities include vehicle staging, information & exhibits. Discuss set-up, schedule and activities.

Sylvia Moss/Lorie Olsen City of Madison

2. ALL FOR CHILE FOUNDATION

Ash St. – block in front of West High School Sa, May 8, 10a-4p

Fund raising event for Chile Foundation . Activities include West High School bands performing and fund raising. Discuss schedule, set-up and activities and whether attendance at Street Use meeting is required.

David Gonzalez West High School

3. WHEELS ON WILLY Su, May 17, 7a-7p

1400-1500 Williamson & Spaight St./400-500 S. Dickinson & Thornton

Annual bike races. Discuss alternative event site due to construction. Review set-up, schedule and activities

Dave Supple, 206-2457 Brazen Dropouts

4. GREEK FEST

10 block of North Seventh Street Sa & Su, July 24-25

Annual Greek cultural festival. Food, entertainment, activities. Discuss location, activities,

schedule and whether attendance at Street Use meeting is required.
 Nancy Wolfe Assumption Greek Orthodox Church

GENERAL DISCUSSION AND DECISION

V. ONGOING BUSINESS/ANNOUNCEMENTS

A. Recap recent Street Use events – “Tax Day” events, Horse Fair promotion, Farmers’ markets, CrazyLegs, 1000 Mile Journey

B. Preview of upcoming events – see below and ’10 event calendar

C. Construction updates –

D. Next Street Use Staff Team Meeting – Wednesday / May 13, 2010

ADJOURNMENT

UPCOMING EVENTS

APRIL

28, W, 8a-2p, Dane County Farmers’ Market, 200 MLK

29, Th, 3:30-5:45p, Chinese Daoist Ritual Performance, State St. Mall/Podium

29, Th, 6:30-9p, Take Back the Night, State St. Mall to 30 on the Square

30, F, 12:30-2p, **Smart Scion**, State St. Mall

MAY

01, Sa, 6:30a-2p, Dane County Farmers’ Market, Capitol Square

01, Sa, 5:30a-1:30p, March for Babies, 200 MLK

01, Sa, 10:30a-1p, Walk a Mile in Her Shoes, 30 on the Square

01, Sa, 8a-8p, **Mifflin St. Block Party**, 400-600 Mifflin St.

01, Sa, 6p-12a, American Café, 1900-2000 Atwood Ave. –parking only/no closure

05, W, 8a-2p, Dane County Farmers’ Market, 200 MLK

05, W, 10a-1p, **Public Employees Recognition event**, 100 MLK

05-15 UW Exam period – no amplification at the Podium – 700-800 State

06, Th, 9a-3p, **Charity BBQ – Kick Off event**, 30 on the Square

06, Th, 9p-11p, **Axe Undie Run*, State St. Mall/ run to Peace Park and back

07, F, 9a-1p, Wisconsin Law Enforcement Memorial Ceremony, Capitol Square

07, F, 3p-10p, Mural Dedication – Social Justice Center, 300 Few St.

08, Sa, 6:30a-2p, Dane County Farmers’ Market, Capitol Square

08, Sa, 8a-5p, **Cars On State**, 100-600 State St.

08, Sa, 3p-9p, **USA Cycling Collegiate Nationals**, Capitol Square, 100 MLK

08, Sa, 10a-4p, **All for Chile Foundation”, 10 Ash St.

12, W, 8a-2p, Dane County Farmers’ Market, 200 MLK

Events DO NOT yet have an approved Street Use permit