



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft STREET USE STAFF TEAM

---

Wednesday, April 30, 2008

10:00 am

Parks Conference Room  
210 Martin Luther King, Jr. Blvd.  
Room 108 (City County Building)

---

### I. INTRODUCTIONS

**Present:** 10 -

Kelli Lamberty; Jim Mattke; Susan Barica; Drew Beck; Jeremy McMullen;  
Mark Winter; Bill Putnam; John Fahrney; Mel Lamb and Eric Veum

**Excused:** 5 -

Trevor Knight; Cam McLay; Gregg Knudtson; Joy Kummerow and Jim  
Weinstock

### II. APPROVAL OF MINUTES

### III. PUBLIC COMMENT (registration form required)

### IV. NEW BUSINESS

#### A. STREET USE APPLICATIONS FOR SPECIAL EVENTS

#### B. INFORMATIONAL PRESENTATIONS AND EVENT PROPOSALS

#### C. STREET USE APPLICATIONS FOR SIGNATURE; NEIGHBORHOOD BLOCK PARTIES AND ROUTINE REQUESTS

#### D. SPECIAL EVENT RESOLUTIONS - 2008

##### 09739

To SUSPEND the handcrafted goods vending restrictions on May 10, 2008 from 8:00 a.m. to 5:00 p.m. during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-400 blocks of State St. and the 100-200 blocks of N. Henry St.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

##### 09762

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on May 31, 2008 during Wisconsin Chinese culture day and authorizing the Madison Area Chinese Community Organization (MACCO), as sponsor of the special event, to select vendors, vending sites and performers

for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**09740**

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 7, 2008 during the 29th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**09752**

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 14, 2008 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**09741**

To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 25, July 2, 9, 16, 23 and 30, 2008 (rain dates June 26, July 3, 10, 17, 24 and 31, 2008) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**09742**

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 50th Annual ART FAIR ON THE SQUARE may occur.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**09743**

Authorizing the Madison Museum of Contemporary Art, as sponsor of the 50th Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008, within the perimeter of the

area, defined in the companion resolution, involved in the event.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

[09744](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m. July 11, to 9:00 p.m. July 13, 2008 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

[09745](#)

Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008 on the 200 block of Martin Luther King Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

[09746](#)

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 18, 19 and 20, 2008 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

[09747](#)

Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 18, 19 and 20, 2008 within the perimeter of the area involved in the event.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

[09748](#)

To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 6, 13, 20, 27 and September 3, 2008 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO**

**COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

09749

To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m. August 30 to 11:59 p.m. on August 31, 2008 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

09750

Authorizing Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m. August 30 to 11:59 p.m. on August 31, 2008, within the perimeter of the area involved in the event.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

09751

To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 13-20, 2008 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

**A motion was made by McMullen, seconded by Beck, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

V. ONGOING BUSINESS/ANNOUNCEMENTS

- A. Recap recent Street Use events – Farmers’ Markets, Crazylegs, Podium events
- B. Preview of upcoming events – see below and '08 event calendar
- C. Construction updates
- D. Next Street Use Staff Team Meeting – Wednesday / May 14, 2008

VI. ADJOURNMENT

**A motion was made by Barica, seconded by Putnam, to Adjourn. The motion passed by voice vote/other.**

UPCOMING EVENTS