



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

88116

(Legistar file number)

32032-15170

(License number)

6

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: 32032-15170

Business dba Name: Players Sports Bar

Licensed Address: 2013 Winnebago St. Madison, WI 53704

Liquor/Beer Agent Name: Marilyn Guess Alder, District #: 6

Corporate Information

Business Legal Name (as on WI State Sellers Permit): MMJ, Inc.

Business Mailing Address: 2013 Winnebago St., Madison, WI 53704

Business Contact Name, Position: Christy Kroon, Bookkeeper

Business Phone: (608) 244-9722 Business Email: admin@playersmadison.com
(608) 332-9841 (cell)

List New Officers/Members/Directors, if applicable (attach background check form for each):

Name	Title
Wendy Allen	
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title

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Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 3

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.


Authorized Signature

4/22/25
Date

☐ Form submitted by mail/e-mail
Office Use Only