

From: [Shiva Bidar-Sielaff](#)
To: [licensing](#)
Cc: [Vidaver, Regina](#)
Subject: Opposing 7-Eleven Liquor License Application, University Ave, legistar 88503, 10/15/25 agenda item 12
Date: Saturday, October 11, 2025 6:11:22 PM

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Dear ALRC Members,

I am writing regarding your October 15, 2025 meeting agenda Item 12, legistar 88503. I oppose the expansion of the liquor license for 7-Eleven/BP Gas Station at the corner of Walnut and University Ave.

As background, I was the alder for District 5 from 2009 to 2021 and during that time I had the privilege of serving on ALRC for 10 years.

This 7-Eleven store and gas station is extremely poorly managed, understaffed and ill-maintained. It is located in a high alcohol density area with a liquor store, establishments that sell wine (Pasture and Plenty and Barriques) and a number of bars and restaurants within 1-3 blocks. There is absolutely no need for additional alcohol access, even if it is "just adding wine", in the area and certainly not at this location. They already sell beer and that is more than enough. I ask you to please deny their application as it is contrary to the public health and safety of the community.

Thank you for your service and dedication to our city,

Shiva Bidar

2704 Kendall Ave

District 5

<https://madison.legistar.com/LegislationDetail.aspx?ID=7411704&GUID=85B639F9-8219-4310-8D37-03C086AF59E6>