

Indo-Italian:

- Masala Penne Pasta
- Chicken Tikka Pizza
- Spicy Arrabbiata Pasta
- Coriander Pesto Pasta

Indo-Thai:

- Red Curry with Steamed Rice
- Green Curry with Jasmine Rice
- Thai Noodles with Masala Twist

APPETIZERS & SNACKS:

Breads & Sides:

- Butter Naan
- Garlic Naan
- Tandoori Roti
- Masala Papad
- Raita
- Pickled Onions

DRINKS & BEVERAGES:

Desserts:

- Gulab Jamun with Ice Cream
- Chocolate Samosa
- Mango Kulfi
- Chai-infused Tiramisu

BEVERAGES:

Beverages:

- Masala Chai
- Mango Lassi
- Jaljeera Soda
- Masala Mojito
- Kingfisher Beer

Business Description

Ashirwad Indian Restaurant

Concept → Full Service Dine in Restaurant offering Indian, Indian-Chinese, Indo-Mexican, & Indo-Italian Food.

Hours of operation → M-Sunday (11 Am - 9 pm)

Location → 128, State St, Madison, WI, 53703

① Description → It is a unique dining restaurant/establishment that blends traditional Indian (cuisine with Indo-chinese) Indo-Mexican, Indo-Italian fusion dishes to meet the need of culturally diversified downtown Madison. Our goal is to offer a vibrant atmosphere, flavorful meals & excellent customer service. We seek approval for a food license & a Beer/wine license to enhance our guest experience & expand our offerings.

It will enhance community impact with

① Creating 10-15 local jobs

① Adds cultural diversity to the culinary scene

① Supports local suppliers & vendors

① Offers a family-friendly & safe dining environment

① Financial projection.

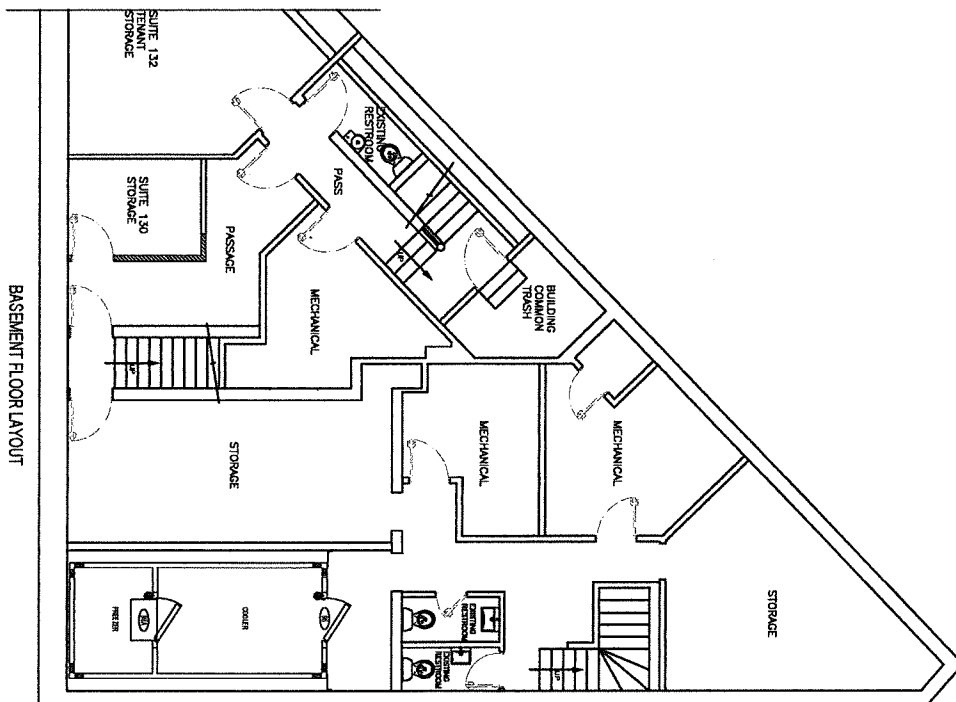
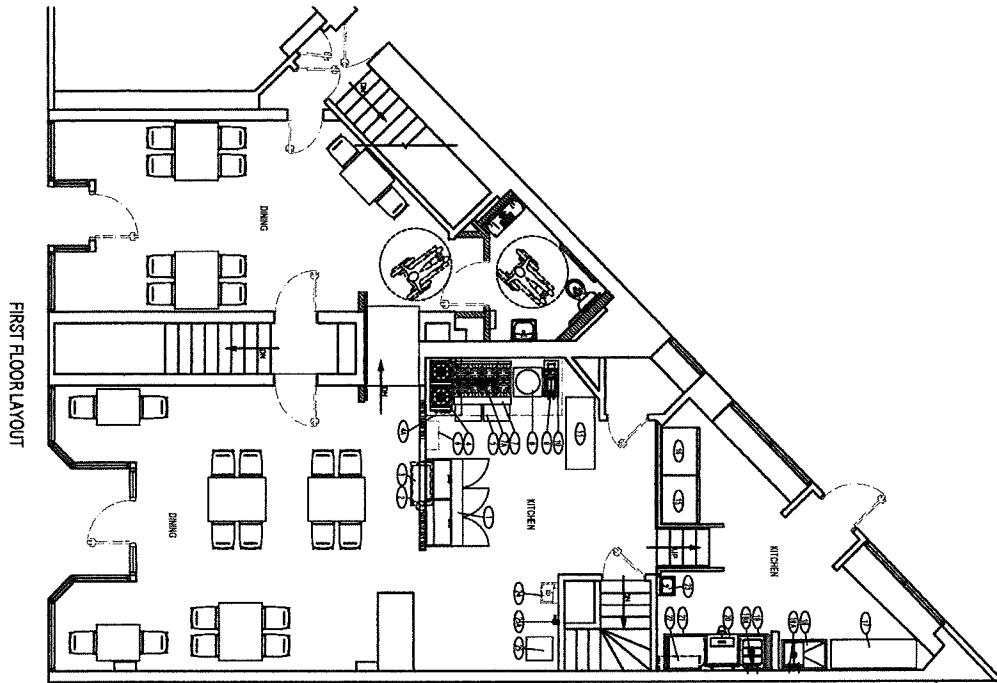
Start up budget (\$200,000 for kitchen equipment,

renovations, license)

① Monthly Revenue → Food → 40000 - 50000

Alcohol → 3000 - 8000

Break even point → 12-18 months.



ASHIWAD INDIAN CUISINE		KITCHEN	
ITEM	QTY	EQUIPMENT NAME	REMARKS
1	1	COLD TO WARM WATER DISPENSER	
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ASHIWAD INDIAN CUISINE FOOD SERVICE EQUIPMENT LAYOUT

PLOT DATE 01/17/2025 DRWN BY RGF SCALE 1/4"=1' PROJ MGR SHANNA



2020 Bryant Road Madison, WI 53713 608-271-8514

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