



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☒ Class C Wine

(Agenda Item Number)

(Legistar file number)

LICENT- **2024-00394**
(License number)

2 **400**
(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): **72440-80168**
(Class B license only)

Business dba Name: **Mansion Hill Inn**

Licensed Address: **424 N Pinckney Street, Madison WI, 53703**

Premise Capacity: **50** Liquor/Beer Agent Name: **TERRANCE BARRETT**

100% Alcohol, **0%** Food, **0%** Other Alder, District #: **2** Police Sector: **Central**

Corporate Information

Business Legal Name (as on WI State Sellers Permit): **Trek Hospitality LLC**

Business Mailing Address: **424 N Pinckney Street, Madison WI, 53703**

Business Contact Name, Position: **Terrance Barrett, General Manager**

Business Phone: **608-255-0172** Business Email: **terrance_barrett@trekbikes.com**

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Mark Joslyn	801 W Madison St, Waterloo WI 53594	VP of HR & IT

☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X Terrance Barrett

Signature

5/13/24

Date

☐ Orange sign and business card issued
☐ "License Renewals & Changes" brochure with next steps issued
Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☐ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: live music

Number of security personnel and how they will be utilized: _____

5 staff maintain security of permis and they allow patrons into building and check ID's

Description of clothing to identify security personnel: staff wear all black

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

parking lot used by Inn guests only, guests for live entertainment must use street parking

How will the entrance line be managed and controlled: _____

entrance is at a locked door, managed by an innkeeper; lines do not form, people are let in as they come

Plan for unruly patrons, intoxicated patrons, and physical disturbances: _____

will be asked to leave by management; police will be contacted if patrons refuse to leave premise

Underage drinking and fake ID plan: _____

check ID's at door for anyone who looks to be younger than 21; event is for 21+

Plan to control and supervise patrons under twenty-one (21) years of age: _____

not allowed on premise during live entertainment

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

staff of Mansion Hill Inn consistently maintain cleanliness fo the space and live music ends at 9pm

Management Personnel

Name	Date of Birth	Name	Date of Birth
Terrance Barrett			