

Entertainment License

Permanent

(Agenda Item Number)

(Legistar file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

LICENT-2025-00487
(License number)

4 403
(Alder District #) (Police Sector)

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☒ Class C Wine

licensing@cityofmadison.com
608-266-4601

Office Use Only

Type of entertainment license: ☒ Entertainment License (21+) ☐ Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): LICLIB-2023-00620
(Class B license only)

Business dba Name: THE STUFFED OLIVE

Licensed Address: 351 STATE STREET, MADISON, WI 53703

Premise Capacity: 114 Liquor/Beer Agent Name: STEVE RASSLER

50 % Alcohol, 50 % Food, 0 % Other Alder, District #: VERVEER, 4 Police Sector: CENTRAL

Corporate Information

Business Legal Name (as on WI State Sellers Permit): STUFFED OLIVE MADISON, LLC

Business Mailing Address: 6027 UNIVERSITY AVE., STE 100, CEDAR FALLS, IA 50613

Business Contact Name, Position: ANTHONY DESALVO, CEO

Business Phone: (630) 862-9210 Business Email: TDESALVO@HARMONIC.HG.COM

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
AARON SCHURMAN	CEDAR FALLS, IA	MEMBER
MARTY VAN ZEE	CEDAR FALLS, IA	MEMBER
JOSHUA WILSON	CEDAR FALLS, IA	MEMBER

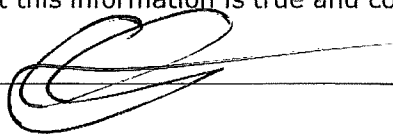
☒ Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

☒ I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

☒ I certify that this information is true and correct to the best of my knowledge.

X

Signature



Date

5/16/25

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): ☒ Live Music ☒ Disc Jockey ☐ Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: DJ AND SINGLE PERFORMER ACOUSTIC, AND

SMALL (2-4 PERSON) BANDS/GROUPS. THIS IS FOR BACKGROUND MUSIC TO ENHANCE DINING. THERE IS NO DANCE FLOOR (ALSA WHATSOEVER)

Number of security personnel and how they will be utilized: _____

THERE WILL BE NO SEPARATE SECURITY PERSONNEL GIVEN THE SMALL SIZE OF THE RESTAURANT. OUR MANAGERS WILL PERFORM THIS DUTY

Description of clothing to identify security personnel: _____

N/A - PLEASE SEE ABOVE

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: _____

N/A

How will the entrance line be managed and controlled: _____

WE DO NOT EXPECT AN ENTRANCE LINE - PERFORMERS WILL BE PLAYING FOR RESTAURANT PATRONS ONLY AS BACKGROUND MUSIC.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: _____

UNRULY/INTOXICATED GUESTS WILL BE CUT OFF AND ESCORTED OUT OF THE VENUE BY A MANAGER.

Underage drinking and fake ID plan: ALL GUESTS WILL BE 21+ AND WILL BE CAGED. ANYONE WITH A FAKE ID WILL BE IMMEDIATELY ASKED TO LEAVE.

Plan to control and supervise patrons under twenty-one (21) years of age: N/A

How will orderly appearance and operation of the premises be maintained in regard to litter and noise: _____

SERVICE TEAM WILL CONSTANTLY MONITOR THE VENUE TO ENSURE THAT THE HIGHEST CLEANLINESS + SANITATION STANDARDS ARE MAINTAINED

Management Personnel

Name	Date of Birth	Name	Date of Birth
JAY BYRON			
ELIOT HARRIS			
SATCHEL MORGAN			