

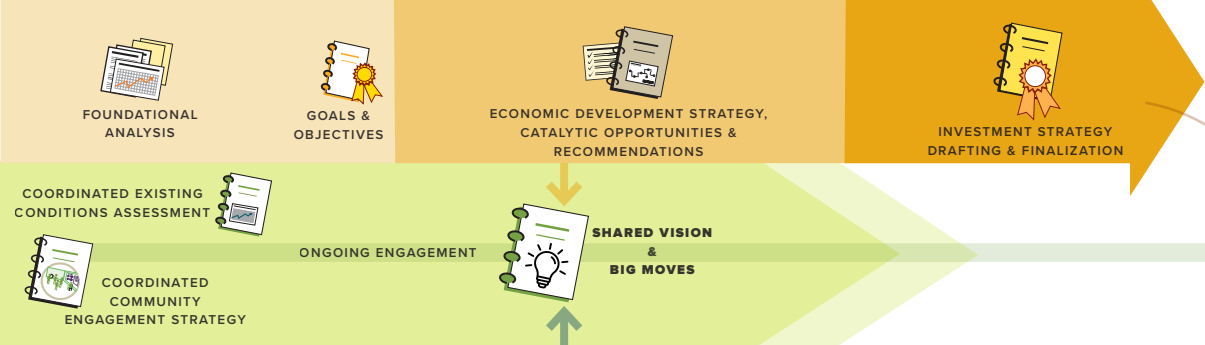
Coordinated Downtown Madison Study & Plan Process



Citywide Economic Development Plan

GREATER DOWNTOWN ECONOMIC INVESTMENT STRATEGY

P • R • I • V • A • T • E



DOWNTOWN PLAN UPDATE

P • U • B • L • I • C



2025

2026

2027

Q3

Q4

Q1

Q2

Q3

Q4

Q1

Q2

Q3

Q4