



City of Madison Entertainment License Renewal

Deadline: In Clerk's Office by 4 p.m. Monday, April 15, or postmarked by April 15

Entertainment License Type: ☐ 21+ Entertainment ☒ 18+ Visual & Performing Arts

1. Name of Sole Proprietor, Partnership, Corporation or LLC

Red Rooster Madison LLC

2. Trade Name (doing business as) Red Rooster

3. Licensed Address 2513 Seiferth Rd

4. **Corporation/LLC:** Name of Liquor/Beer Agent Tim Payne

5. Do you book your own entertainment or do you use a promoter to book your entertainment?

☒ Book Own ☐ Use Promoter ☐ Both Promoter's Name: _____

6. Do you have a security plan on file with the Clerk's Office? ☒ Yes ☐ No

7. **Type of Entertainment:**

(a) Do you offer or allow live music performances (excluding solo acoustic)? ☒ Yes ☐ No

(b) Do you have a designated dance floor area? ☒ Yes ☐ No

(c) Do you offer or allow the use of a disc jockey? ☒ Yes ☐ No

8. On average, how many nights per week do you have live entertainment? 7

9. Describe the clothing used to identify door and security personnel:

Door & security wear Red Rooster clothing and are
situated at entry points. In case of outdoor events
extra staff may wear security vests.

10. **Establishments that currently hold 18+ Centers for Visual & Performing Arts Licenses only:**

Describe your process for identifying patrons under 21:

Door personnel ID's patrons, wristbands and/or hand stamps
used for 21+ only. Most events are 21+ only.

X Tim Payne
Signature of Officer/Member/Partner/Sole Proprietor

4/11/25
Date

Clerk's Office: Date Filed/Postmarked

APR 18 2025

☐ Filed Timely

☐ Filed Late

MADISON CITY CLERK