

JUNCTION RD MONGOLIAN GRILL

610 JUNCTION RD.
MADISON, WI 53717

PROJECT DATA

LOCATION
610 JUNCTION RD
MADISON, WISCONSIN 53705

EQUATING MUNICIPALITIES:
CITY OF MADISON
DAVE COUNTY
STATE OF WISCONSIN

BUILDING CODE
CITY OF MADISON DRIVING ORDINANCES
DAVE COUNTY ZONING ORDINANCES
WISCONSIN ADMINISTRATIVE CODE
2018 INTERNATIONAL BUILDING CODE
ACCESSIBILITY AND ADA 1 - 200

PROJECT DESCRIPTION:
TYPICAL IMPROVEMENT CONSISTING OF
NEW RESTAURANT

Business Plan: Gobi Mongolian Grill & Hot Pot

Introduction

Gobi Mongolian Grill & Hot Pot, currently operating by Gobi Wisconsin LLC, has renovated the restaurant on 610 Junction Road, Madison, WI 53717 in 2025, are planned to open the doors in May. We carried on the idea of previous tenant HuHot Mongolian Grill, which has been a successfully establishment in the neighborhood for the past decade.

Product

At Gobi, a dining-in all you can eat family restaurant, we serve Mongolian style grilled food as well as Chinese style hot pot which provides over 100 items in terms of proteins, vegetables and sauces to build your own meal.

Objective/Mission

The top priority of Gobi Mongolian Grill & Hot Pot is to serve fresh and tasty food for the neighborhood and community in Madison area. By adding in Class B beer beverages and Class C wine can complete our menu and provide the best dining experience for customers.

Conclusion

As the owners of Gobi Mongolian Grill & Hot Pot, we will strive to serve high quality food and beverages to the community which is the reason we are seeking the opportunity to apply alcohol license for new business establishment.

HOT POT

SOUP BASE (Up to Two)



Original



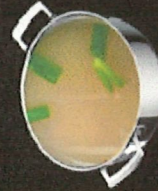
Szechuan Spicy



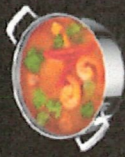
Mushroom



Tomato



Japanese Tonkotsu



Vegetarian



Korean Kimchi



Japanese Miso



Thai Tom Yum



GOBI

HOT POT & MONGOLIAN GRILL

GOBI HOT POT AYCE

LUNCH: \$19.99
Mon-Fri 11 am - 4 pm

DINNER: \$29.99
Mon-Fri 4 pm - 9 pm

ALL DAY DINNER
(Sat, Sun & Holidays)

**610 JUNCTION ROAD
#101
MADISON WI 53717**

TEL: 608-820-1118



• Limited dine-in time 2 hours • Don't waste food. We reserve the right to impose a surcharge of \$13.95/LB of food waste • 18% gratuity added to parties of 8 or more
• Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. Please inform your server if anyone in your party has a food allergy.

F = Gluten Free
V = Vegetarian

HOT POT

MEATS

- Red Fatty Beef **Gf**
- Red Ribeye **Gf**
- Red Chicken Breast **Gf**
- Red Fatty Lamb **Gf** **Dinner Item**
- Red Pork **Gf**
- Red Pork Belly **Gf**
- Red Luncheon Meat
- Red Tripe **Gf**
- Red Quail Eggs **Gf**
- Red Pork Skin

VEGETABLE

- Napa Cabbage **Gf**
- Lettuces **Gf**
- Spinach **Gf**
- Chinese Tong Ho **Gf**
- Watercress **Gf**
- Bok Choy **Gf**
- Broccoli **Gf**
- Bean Sprouts **Gf**
- Seaweed Knots **Gf**
- Daikon Radish **Gf**
- Corn **Gf**
- Taro Slices **Gf**
- Potato Slices **Gf**
- Baby Bamboo **Gf**
- Lotus Root Slices **Gf**
- Fungus/Wood-Ear Mushroom **Gf**
- Enoki Mushroom **Gf**
- King Oyster Mushroom **Gf**
- Shiitake Mushroom **Gf**
- Soft Tofu **Gf**
- Frozen Tofu **Gf**

MEAT / SIDES

- Beef Tendon Meatballs
- Pork Meatballs
- Lobster Balls
- Squid Balls
- Fish Tofu
- Fish Roe Balls
- Mini Sausages
- Pork Blood

NOODLES / RICE / DUMPLINGS

- Lo Mein Noodles
- Ramen Noodles
- Udon Noodles
- Vermicelli
- Sweet Potato Noodles
- White Rice **Gf**
- Rice Cakes
- Pork Dumplings
- Vegetable Dumplings

SEAFOOD

- Squid **Gf**
- Swai Fish **Gf**
- Mussels **Gf**
- Clams **Gf**
- Kani (Crabstick)
- Shrimp Paste
- Baby Octopus **Gf**
- Jumbo Shrimp **Gf** **Dinner Item**
- Oyster Meat **Gf** **Dinner Item**
- Blue Crab (Seasonal Item) **Gf**
- Snow Crab Clusters
(Extra Charge Item: Market Price)
- King Oysters **Gf**
(Extra Charge Item: Market Price)

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