



TORO Y PAMPA

ARGENTINIAN FOOD

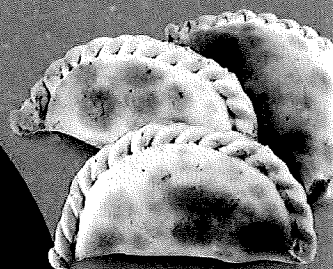
Menu

2° FLOOR

#ToroyPampa

508 STATE ST. MADISON WI 53715
TOROYPAMPA25@GMAIL.COM





TORO Y PAMPA

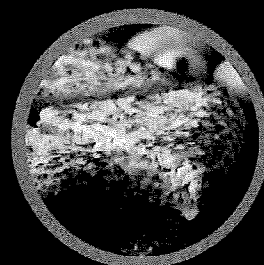
MENU

ARGENTINIAN FOOD

ENTRANCE

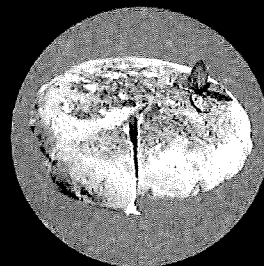
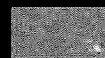
TORTILLA DE PAPAS...

ARGENTINE SPECIALTY TORTILLA MADE WITH POTATO, ONION AND EGGS.



SPANISH TORTILLA/TORTILLA ESPANOLA...

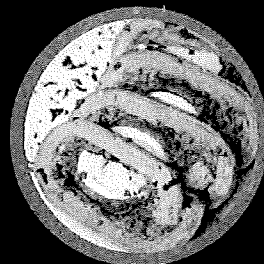
ARGENTINE SPECIALTY TORTILLA MADE WITH POTATOS, ONION, SAUSAGE AND EGGS



CHICKEN ROLL/POLLO ARROLLADO...

(SERV WITH RUSSIAN SALAD)

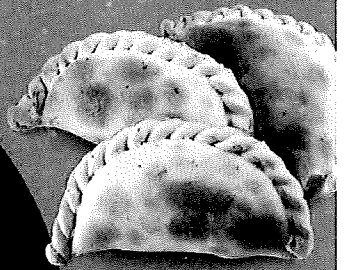
CHICKEN-EGGS-HAM-PEPPERS-CARROT-PARSLY.



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MENU

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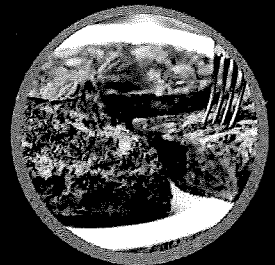
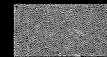
.....

ENTRANCE

.....

SWEET POTATO TORTILLA/ TORTILLA
DE BATATA

ARGENTINE SPECIALTY TORTILLA MADE WITH SWEET POTATO, ONION AND EGGS.



POMAROLA SAUSAGE/ CHORIZO
A LA POMAROLA

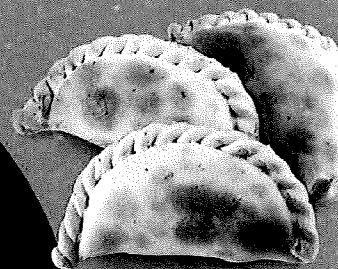
MIX ARGENTINIAN SAUSAGE (PORK & BEEF) COOK IN HOMADE SAUCE ON BUN ONION,
TOMATO GREEN AND RED PEPPERS



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MENU

ARGENTINIAN FOOD

.....

EMPANADAS

.....

BEEF/CARNE...

GROUND BEEF-ONION-PEPPERS-PARSLY-EGGS-GREEN ONION.



CHICKEN/POLLO...

CHICKEN- ONION-PEPPERS-PARSLY-EGGS-GREEN ONION



SPACY BEEF/CARNE PICANTE...

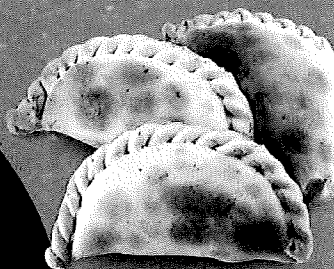
GROUND BEEF-ONION-PEPPERS-PARSLY-EGGS-GREEN ONION & CAYANNE PEPPER.



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MENU

ARGENTINIAN FOOD

EMPANADAS

CORN/HUMITA...

CREAM CORN-ONION-PEPPERS & CHEESE.

TUNA/ ATUN...

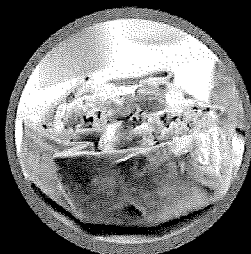
ONION-PEPPERS-TOMATO-GREEN ONNION

ZUCCHINI...

ONION-PEPPERS-TOMATO-CORN-EGGS

CAPRESSE...

CHEESE-CHERRY TOMATOS & BASIL



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MENU

ARGENTINIAN FOOD



PIZZA



MUZZARELLA Y HAM...

MUZZARELLA-HAM



MUZZARELLA WITH HAM & SWEET PEPPER...

ONION-PEPPERS-TOMATO-GREEN ONNION



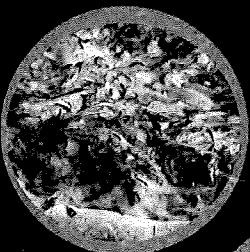
NAPOLITANA...

NAPOLITANA



FUGAZZETA...

MUZZARELLA & ONION



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MENU

ARGENTINIAN FOOD



PIZZA

CONO PIZZA...

MUZZARELLA-HAM / NAPOLITANA / FUGAZZETA



KIDS MENU

MILANESE BEEF OR CHICKEN...

(WITH MASHED POTATO OR FRIES)



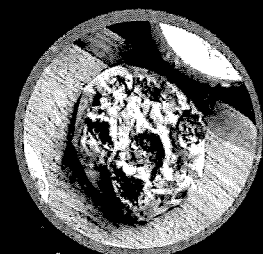
CONO PIZZA (TWO)

CONO PIZZA



MINI PIZZA...

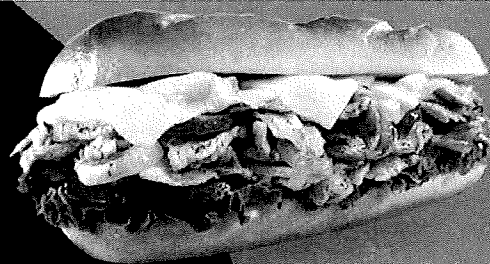
(CHEESE-PEPPERONI)



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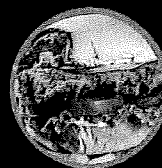
MENU

ARGENTINIAN FOOD

SANDWICHES

MILANESA SANDWICH...

LETTUCE-TOMATO AND MAYO



SPECIAL MILANESE...

LETTUCE-TOMATO-HAM-CHEESE-FRIES EGGS AND MAYO



CHIVITO...

MEAT LETTUCE-TOMATO-HAM-CHEESE-FRIES EGGS AND MAYO



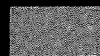
LOMITO PAMPA...

MEAT- LETTUCE-TOMATO-BACCON-CHEESE-FRIES EGGS-GRILL ONION AND MAYO.



ARGENTINE SAUSAGE/ CHORIPAN ARGENTINO...

LETTUCE- TOMATO (CHOOSE CHIMICHURRI-SPACY CHIMICHURRI OR CRIOLLA SAUCE)



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TORO Y PAMPA

MENU

ARGENTINIAN FOOD

PASTA

CANELONE/ CANELONES...

SPINACH AND CHEESE OR MEAT FILLING



RAVIOLE/ RAVIOLES...

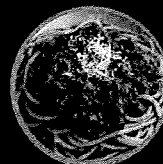
SPINACH OR CHEESE



FETTUCCHINE...



SPAGUETTIE...



PENNE...

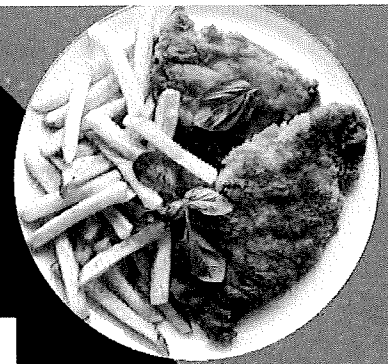


PESTO-WHITE SALSA-ALFREDO SAUCE -MARINARA OR BOLOGNESE SAUCE.

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TORO Y PAMPA

MENU

ARGENTINIAN FOOD

A LA CARTE

MILANESE NAPOLITANA/MILANESA NAPOLITANA...

BREADED BEEF TOPPED WITH BAKED HAM, MUZZARELLA AND TOMATO SAUCE.

PAMPA MILANESE...

BREADED BEEF OR CHICKEN TOPPED WITH TWO FRIES EGGS.

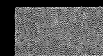
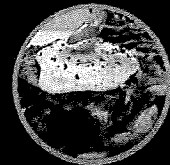
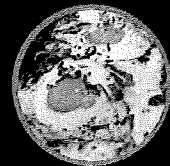
NAPOLITAN SUPREME/ SUPREMA NAPOLITANA...

BREADED CHICKEN BREST TOPPED WITH BAKED HAM, MUZZARELLA AND TOMATO SAUCE.
(SIDES TO CHOOSE FROM MASHED POTATO-FRIES-RICE OR SALADS.)

POMAROLA SAUSAGE/ CHORIZO A LA POMAROLA...

MIX ARGENTINIAN SAUSAGE (PORK & BEEF) COOK IN HOMADE SAUCE ONION, TOMATO GREEN AND RED PEPPERS.

SIDES TO CHOOSE FROM, MASHED POTATO, RICE



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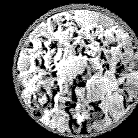
MENU

ARGENTINIAN FOOD

SALADS/ ENSALADAS

RUSSIAN SALAD/ ENSALADA RUSA...

POTATO/ CARROT/PEAS/MAYO



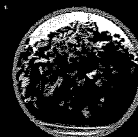
CRIOLLA SALAD/ ENSALADA CRIOLLA...

LETTUCE/TOMATO/ONION



BEETS SALAD/ENSALADA DE
REMOLACHA...

BEETS/POTATO/EGGS.



SIDES/ GUARNICIONES

FRIES...



SALAD...



MASHED POTATO...



RICE...



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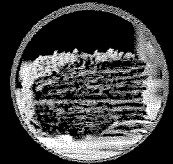
MENU

ARGENTINIAN FOOD

DESSERTS/POSTRES

HOUSAND LAYERS CAKE/ MILHOJAS...

PUFF PASTRY WITH DULCE DE LECHE.



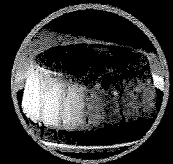
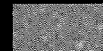
CHAJA...

VAINILLA CAKE, MERENGUE, PEACH, WHIPPED CREAM & DULCE DE LECHE.

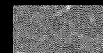


CREME CARAMEL PUDDING / FLAN...

SERV WITH DULCE DE LECHE OR WHIPPED CREAM.

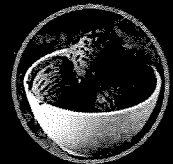


CREPE WITH DULCE DE LECHE/
PANQUEQUES CON DULCE D E LECHE...



ICE CREAM / HELADO...

VAINILLA/CHOCOLE/DULCE DE LECHE/ STRAWBERRY/VAINILLA/CHOCOLE/DULCE DE LECHE/ FRESA.



ALFAJOR DE MAICENA...



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508 STATE ST. MADISON WI 53715
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Toro & Pampa LLC Argentinian Food

2025 Business Plan:

Company name: Toro & Pampa LLC

Restaurant & Bar

Located: 508 State St. Suite B, Madison Wi. 53715

Estimated opening date: 12/01/2025

Members of the company: Silvana Santander & Carlos Lema

Initial investment: Personal investment

Sales estimates: \$85.000 monthly

Days and hours of operation:

Monday to Wednesday: 11:am to 11:00 pm

Thursday-Friday & Saturday: 11:00 am to 2:00 am

Sunday: 12:00 pm to 09:00 pm

Cost approx. per person:

Lunch: \$12 to \$35

Dinner: \$16 to \$35

Drinks: \$5 to \$12

Introduction:

We want to introduce or Argentinian Culinary Culture in Downton Madison. The idea of toro y pampa is born from the absence of this type of restaurants in the area. our goal is to be a place the you can have a good meal or stop by to have a drink with friends

*We are going to offer a variety of traditional Argentinian cuisine .

Our goal is focused on offering a different menu than what is offered in the surrounding area.

It is the first Argentine Restaurant in Madison, so we carried out a market study, based on the current competition, costs and potential customers.

We also focus on offering a wide variety of drinks.

Development of operations:

Operations Manager: Carlos

Kitchen Manager: Silvana

Kitchen assistant (2)

Preparers: (3)

Cook: (1)

Bartenders (2)

Waiters (4)

Dishwasher (1)

Cleaning staff (1)

Accounting Manager (1)

Marketing: Social media- Radio-Flyers-Sings- Web sites-

