

# Temporary B License

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

PERCPS-2025-00081

(License number)

6

410

(Alder District #)

(Police Sector)

Office Use Only

Street Use: ☐ No ☒ **YES**  
Office Use Only

City of Madison Clerk

210 MLK Jr Blvd, Room 103

Madison, WI 53703

[licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

608-266-4601

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.

The named organization applies for:

■ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.

■ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

## Organization

Pick one: ☒ Bona fide Club

☐ Chamber of Commerce

☐ Church

☐ Lodge/Society

☐ Veteran's Organization

☐ Fair Association

Organization Name: SASY Neighborhood Association Phone: 608-234-3570

Address: PO Box 7483 Email: sasy-board@googlegroups.com Website: https://sasyna.org

Date organized: 1999 If a corporation, give date of incorporation: 2016

WI State Seller's Permit ID: \_\_\_\_\_

■ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Ray Cruz	Madison, WI	
Vice President	Douglas Johnson	Madison, WI	
Treasurer	Susan Ramspacher	Madison, WI	
Secretary	Joe Schubert	Madison, WI	
Person in charge of event	Name	Phone	Email
	Ray Cruz	608-234-3570	rccruzco@gmail.com

## Event Information

Event Name: AtwoodFest Event dates & time(s): July 26 noon-10PM July 27 noon-8PM

Event Address: 2000 block Atwood Ave Estimated Attendance: 4000 daily

Do the premises you want to license occupy *all* of the building/property? Yes No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): \_\_\_\_\_

Explain the purpose and nature of the event: AtwoodFest is a celebration of place focused on the people, businesses, and institutions located in the Atwood Avenue community.

Describe your planned method of crowd control: We retain both public off-duty police and private security staff. At all event times 2 officers will be on-site. In addition, our team consists of nearly 20 community members, ten of whom will be equipped with two-way radios. Most team members are experienced with previous events and can assist with most security and safety matters.

How many security persons will you have on the licensed premises? 8-10 daily

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: General Bev

Quantities ordered: 50 bbls

(If serving wine) Wholesaler/distributor/winery who will supply wine: General Bev

Quantities ordered: 20 cases

## Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature  Date: 4/17/2025

Printed name of **Officer** who is signing: Ray Cruz