



Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☐ Liquor,
☒ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) -if change-

(Legistar file number) -if change-

L10L1B-2021-00136

(License number)

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
 - If you are a **new** agent for a **new** license, there is no charge.
 - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, Kelly M. Kaiser, General Counsel & Secy officer/member for Portillo's Hot Dogs, LLC (Corp/LLC),
doing business as Portillo's Hot Dogs, LLC, authorize and appoint Ricardo Ramirez
Name

as the liquor/beer agent for the premise located at 7230 West Towne Way, Madison, WI 53704

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Kelly M. Kaiser
Signature of corporate officer/member

4/21/25
Date

To be completed by appointed Liquor/Beer Agent

I, Ricardo Ramirez, appointed liquor/beer agent for Portillo's Hot Dogs, LLC (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described
in this license, and I am involved in the actual conduct of the business as an employee, or have a direct
financial interest in the business of the licensee. The percent of the business I own is 0 %.

☒ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Ricardo Ramirez
Signature of corporate Agent

4/14/25
Date

REV 09/2018

☒ Form submitted by mail/e-mail

