



Legislation Text

File #: 75272, Version: 1

Fiscal Note

The proposed resolution authorizes a three-year agreement with Change Golf Instruction, LLC that may be renewed for two additional one-year periods. The agreement makes Change Golf Instruction, LLC a preferred golf instruction provider at the City golf courses. In exchange for this designation, allowing clubhouse promotion, and providing storage space at the City's golf courses, Change Golf Instruction will pay the City \$3,000 in 2023, \$3,250 in 2024 and \$3,500 in each year from 2025 through 2027. The revenues will be recognized in the Golf Enterprise Fund.

Title

Authorizing the City to execute a use agreement with Change Golf Instruction, LLC to make it a preferred golf instruction provider at the City golf courses for 2023-2027 and authorizing City golf staff to conduct private lessons at City golf courses when not on-duty.

Body

WHEREAS, Change Golf Instruction, LLC, is the successor entity to a private business (Golf Revolution, LLC) that began offering adult and junior golf lessons at the City's four golf courses (The Glen, Monona, Odana Hills, and Yahara Hills, collectively, the "Courses") in 2015; and,

WHEREAS, Change Golf Instruction's mission is to provide an accessible and affordable way to experience golf in Madison; and,

WHEREAS, it is in the City's interests to expand interest in the game of golf at its Courses and in the Madison area; and,

WHEREAS, User, when operating as Change Golf Instruction LLC, and while acting pursuant to the terms of a preceding Golf Course Use Agreement, provided a valuable service, golf instruction, to customers of the City's courses from 2016-2022; and,

WHEREAS, by entering in to a new Use Agreement with User that will make User a preferred golf instruction provider at the Courses, the City will be providing a service to its Course customers and helping to expand interest in the game of golf and use of the Courses.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Change Golf Instruction, LLC making it a preferred golf instruction provider at the Courses, as well as allowing Change Golf Instruction to place promotional materials in the City's clubhouses and use designated storage space at the Courses, in a format that is approved by the City attorney, the Parks Superintendent and the Risk Manager; and

BE IT FURTHER RESOLVED that the Use Agreement shall be for three years (2023-2025) with the option of two one-year renewals; and,

BE IT FURTHER RESOLVED that Change Golf Instruction's use of the City's Courses pursuant to the Agreement shall not be exclusive of other private lesson providers; and,

BE IT FURTHER RESOLVED that, pursuant to Madison General Ordinances Sec. 3.35(5)(b), the City's golf course employees may offer private lessons at the City's courses while not on-duty with the City, either on

their own, through Change Golf Instruction LLC or some other provider, it being the case that the City's golf facilities are available to any person to conduct such lessons, provided the employees off-duty employment does not cause or result in any violation of Sec. 3.35; and,

BE IT FURTHER RESOLVED that if a City golf employee seeks to provide private golf lessons through Change Golf Instruction LLC, that Change Golf Instruction LLC shall agree to abide by specific terms that will ensure that the City's employees comply with the City's ethics code.