



Legislation Text

File #: 62147, **Version:** 1

No fiscal impact.

Declaring September 16, 2020, as Viva México Festival Day.

WHEREAS, Hispanic Heritage Month is celebrated in the United States from September 15 to October 15; and

WHEREAS, as part of the Hispanic Heritage Month celebrations, WLMV-La Moviada 1480AM, a member station of Madison's Mid-West Family Broadcasting group, will celebrate the nineteenth annual Festival Viva México on Sunday, September 16, 2020; and

WHEREAS, Viva México Festival Day is a cultural and family event promoting Mexican heritage and celebrating Mexican Independence Day which will be held virtually this year by live transmission on La Moviada; and

WHEREAS, the official inauguration celebration will be facilitated by Consul Julián Adem Díaz de León, Consulate of México in Milwaukee, and many elected officials and community leaders will be joining the celebration;

NOW, THEREFORE, BE IT RESOLVED that the Mayor and Common Council hereby declare September 16, 2020, as Viva México Festival Day in the City of Madison.