



## Legislation Text

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**File #:** 59229, **Version:** 1

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### Title

Partnership Presentation -- Change Golf Instruction

### Body

Since 2015, the Golf Enterprise Fund has partnered with private businesses through formal User Agreements to provide golf instructional services to customers. The original Agreement was with Golf Revolution, LLC until 2018, when its successor entity, Change Golf Instruction, officially entered into agreement with GEF. The shared goal between GEF and Change Golf Instruction is to recruit, retain and increase diversity of Madison golfers through instructional programming. Sue Shapcott, Ph.D., PGA GB&I, owner of Change Golf Instruction will present the Taskforce with an overview of services provided and the impact of municipal golf on the community, as well as information regarding demographics and opportunities provided by golf instructional programming.