

# City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

## **Legislation Text**

File #: 56633, Version: 1

#### Fiscal Note

The proposed resolution authorizes the update of the South Madison Subarea Plan to be introduced to the Common Council by December 2020. The Community Development Division's 2019 Adopted Operating Budget includes up to \$41,500 in Federal CDBG funds for staffing the planning process. Any City of Madison funding for projects identified in the updated Plan will be subject to future Common Council approval. No additional City appropriation is required with adoption of this resolution.

#### Title

Authorizing the update of the South Madison Neighborhood Plan

## **Body**

WHEREAS the City of Madison's Comprehensive Plan (2018) provides general goals, objectives, policies and implementation recommendations and a Generalized Land Use map to guide the future growth and development of the City; and

WHEREAS the Comprehensive Plan recommends the preparation of sub-area plans for established neighborhoods to provide greater detail on specific land uses, development intensity, and building forms which establish the characteristics recommended within a given area, or to propose amendments to the Plan; and

WHEREAS the South Madison Neighborhood Plan, adopted in 2005, provided policy makers with a framework for south side improvements for the last fifteen years and its update would provide opportunity to review and update the existing neighborhood plan to reflect current conditions and align the subarea plan with Comprehensive Plan strategies including, but not limited to, those that address future land use such as: 1) Prepare detailed plans for Bus Rapid Transit (BRT) corridors to guide redevelopment and improve pedestrian and bicycle linkages; 2) Implement Transit Oriented Development (TOD) overlay zoning along BRT and existing and planned high-frequency transit service corridors to create redevelopment intensity minimums, reduce parking requirements, and support transit use; 3) Plan for and facilitate mixed-use neighborhood centers featuring shops, services, employment, and a mix of housing types within and near single-use neighborhood as identified in the growth Priority Areas Map; and 4) Ensure that redevelopment is well-integrated with adjacent low density residential areas; and

WHEREAS the CDBG Committee and Office have traditionally partnered with the Plan Commission and Planning Division to identify eligible areas with opportunities where a neighborhood planning process could effectively guide future City and community activities; and

WHEREAS the CDBG Committee and the Common Council have adopted a five year Consolidated Plan and Annual Action Plan that establishes a framework for the development of such a subarea plan; and

WHEREAS the CDBG Committee has supported such a planning process with funds for the planning and a reserve of future funds for implementation of projects that address high priority goals and opportunities articulated in the plan adopted by the Common Council; and

WHEREAS the planning study area comprises both portions of the City of Madison and Town of Madison located within Census Tract 14.01 and a portion of Census Tract 15.02 as depicted on the attached map with the exception the planning process will not include the Alliant Energy Center property since Dane County recently approved a master plan for this area (See Map 1: Planning Area); and

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WHEREAS the planning study area boundaries will be amended to coincide with any boundary changes approved to the Intergovernmental Agreement between the City of Madison, Town of Madison, and City of Fitchburg (RES 06-01002) if agreed upon prior to the release of the draft South Madison Plan; and

WHEREAS the planning process will address future land use, redevelopment areas, community facilities, economic development, historic resources, housing, parks and open space, transportation, utilities, and racial equity and social justice; and

WHEREAS the Planning Division will coordinate with the Town of Madison and City of Fitchburg to identify and assess key issues for residents and businesses with the anticipated absorption of the Town of Madison into the City of Madison municipal boundaries on October 31, 2022; and

WHEREAS the Planning Division will coordinate with the Town of Madison, City of Fitchburg, and major property-owners and solicit input from residents, businesses owners and other stakeholders on future land use concepts and other key opportunities and improvements for the planning study area.

NOW, THEREFORE BE IT RESOLVED that the Common Council hereby authorizes the update of the South Madison Subarea Plan to be introduced to the Common Council by December 2020.

BE IT FURTHER RESOLVED that the South Madison Plan will be staffed by the Planning Division. Staff will coordinate with Community Development Authority and its specific work on future redevelopment for The Villager Mall, Economic Development Division and its selection and potential redevelopment sites identified by the newly awarded Brownfield Assessment Grant, and the Community Development Division who will provide CDBG funds to support Planning and eligible capital projects and with assistance from other agencies as needed.

BE IT FINALLY RESOLVED that the South Madison Plan process will include opportunities for residents, property owners, local businesses and others to be fully informed during the duration of the planning process with ample opportunities to provide input on relevant issues, strategies, and preliminary recommendations.