



## Legislation Text

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**File #:** 52901, **Version:** 1

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### **Fiscal Note**

No Appropriation Required

### **Title**

Recognizing the 10 year anniversary of Sustain Dane's MPower Champions Program.

### **Body**

WHEREAS, Sustain Dane's MPower Champions Program, MPower, is a one-year, fully customizable program for businesses and organizations in the Greater Madison Region that want to reduce their environmental impact while saving costs and creating a healthier and more engaging workplace and community; and,

WHEREAS, MPower is a proven and nationally recognized model for achieving sustainability success from within an organization, both EPA administrators Jackson and McCarthy have visited Madison to congratulate Madison on a collaborative approach to engaging the community in meaningful carbon reduction and the accompanying health related co-benefits through MPower; and,

WHEREAS, MPower is currently working with its 10th cohort of organizations,

WHEREAS, since 2009, over 100 Madison-area businesses and organizations have excelled as MPower Business Champions, creating positive change in areas of waste reduction, energy efficiency, transportation, supply chain efficiency, employee health and wellness, employee and community engagement, and more; and,

WHEREAS, as a result of the program, MPower Business Champions collectively realize an annual reduction of 27,023 tons of CO2 emissions, the equivalent of removing 5,700 cars from Wisconsin roads and a cost savings of over \$1,763,000 each year; and,

WHEREAS, Sustain Dane in partnership with the City of Madison and Madison Gas & Electric and other area non-profits started the MPower program in 2007 as a pledge campaign for businesses and individuals to reduce their carbon footprint and in 2009, Sustain Dane received and administered an EPA P2 grant in partnership with the City of Madison and Madison Gas & Electric in which MPower Champions Program was developed; and,

WHEREAS, Sustain Dane is engaging additional businesses in sustainable business practices beyond the MPower cohorts by opening up the program's educational session to the Sustainable Business Network and the entire community; and,

WHEREAS, Sustain Dane is engaging a self-sustaining pilot replication site in La Crosse with the Sustainability Institute at Western Technical College, thus showcasing the City of Madison's leadership around the state and country; and,

WHEREAS, Sustain Dane is hosting MPower 10 Year Anniversary Party on September 25, 2018, to celebrate the accomplishments of the past 10 years and look forward to an exciting future for the program;

NOW THEREFORE BE IT RESOLVED that the Mayor and the City Clerk are hereby authorized to recognize the 10 year anniversary of the MPower Champions Program.