



Legislation Text

File #: 51407, **Version:** 1

Fiscal Note

The proposed resolution authorizes a three-year agreement that may be renewed for two additional one-year periods, with Change Golf Instruction, LLC. The agreement sets forth the terms and conditions upon which the City will make Change Golf Instruction a preferred golf instruction provider at the City golf courses. In exchange for this designation and allowing clubhouse promotion, as well as providing storage space at the City's golf courses, Change Golf Instruction will pay the City \$2,450 in 2018, \$2,700 in 2019 and \$2,950 in each year from 2020 through 2022. The revenues will be recognized in the Golf Enterprise Fund.

Title

Authorizing the City to execute a use agreement with Change Golf Instruction LLC to make it a preferred golf instruction provider at the City golf courses for 2018-2022 and authorizing City golf staff to conduct private lessons at City golf courses while not on-duty.

Body

WHEREAS, Change Golf Instruction, LLC is the successor entity to a private business (Golf Revolution LLC) that began offering adult and junior golf lessons at the City's four golf courses (Glenway, Monona, Odana Hills, and Yahara Hills, collectively the "Courses") in 2015; and,

WHEREAS, Change Golf Instruction's mission is to provide as accessible and affordable way to experience golf in Madison; and,

WHEREAS, it is in the City's interests to expand interest in the game of golf at its Courses and in the Madison area; and,

WHEREAS, User, when operating as Change Golf Instruction LLC, and while acting pursuant to the terms of a preceding Golf Course Use Agreement, provided a valuable service, golf instruction, to customers of the City's Courses from 2016-2017; and,

WHEREAS, by entering into a new Use Agreement with User that will make User a preferred golf instruction provider at the Courses, the City will be providing a service to its Course customers and helping to expand interest in the game of golf and the use of the Courses.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Change Golf Instruction, LLC making it a preferred golf instruction provider at the Courses, as well as allowing Change Golf Instruction to place promotional materials in the City's clubhouses and use designated storage space at the Courses, in a format that is approved by the City Attorney, the Parks Superintendent and the Risk Manager; and,

BE IT FURTHER RESOLVED that the Use Agreement shall be for three years (2018-2020) with the option of two one-year renewals; and,

BE IT FURTHER RESOLVED that Change Golf Instruction's use of the City's Courses pursuant to the Agreement shall not be exclusive of other private lesson providers; and,

BE IT FURTHER RESOLVED that, pursuant to Madison General Ordinances Sec. 3.35(5)(b), the City's golf

course employees may offer private lessons at the City's courses while not on-duty with the City, either on their own, through Change Golf Instruction LLC or some other provider, it being the case that the City's golf facilities are available to any person to conduct such lessons, provided the employee's off-duty employment does not cause or result in any violation of Sec. 3.35; and,

BE IT FURTHER RESOLVED that if a City golf employee seeks to provide private golf lessons through Change Golf Instruction LLC, that Change Golf Instruction LLC shall agree to abide by specific terms that will ensure that the City's employees comply with the City's ethics code.