# Legislation Text

**File #:** 48264, **Version:** 1

## Fiscal Note

No fiscal impact.

## Title

Amending Section 11.06(10)(a)2. of the Madison General Ordinances to remove the requirement for public passenger vehicles to mark current rates of fare on the exterior of the vehicle if a fare is provided to the passenger prior to departure.

## Body

DRAFTER'S ANALYSIS: This ordinance removes the requirement for public passenger vehicles to contain exterior markings with rates of fare if the fare is provided to the passenger prior to departure. Companies must still file their rates with the City and post rates on the interior of their vehicles per Chapter 11, MGO. References to “transportation network companies” are removed due to State preemption laws.

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The Common Council of the City of Madison do hereby ordain as follows:

Paragraph 2. Entitled “Exterior Marking” of Subdivision (a) entitled “Vehicle Marking” of Subsection (10) entitled “Vehicles” of Section 11.06 entitled “Licensing and Regulating Public Passenger Vehicles, For Hire” of the Madison General Ordinances is amended to read as follows:

“2. Exterior Marking. Each meter or zone taxicab~~, or vehicle operating using a transportation network company~~ shall be conspicuously marked with a decal approved by the City Clerk on the exterior of the vehicle. The decal shall be displayed on a placard on the left dashboard and visible from the outside of the vehicle through the windshield. The decal shall contain the company name, vehicle permit number, and type of vehicle permit issued~~,~~. ~~and~~ The decal shall contain current rates of fare unless the fare is provided to the passenger prior to departure. ~~Transportation network companies shall make the license plate number available to the passenger on the online-enabled platform.~~

Vehicles issued a permit to operate on a flat rate or airport shuttle basis need not display a current rate of fare.

Vehicles from companies which do not provide the fare prior to departure are required to display current rates of fare ~~shall include~~ including at least the following information:

a. The minimum or first increment rate.
b. The rate per mile, calculated according to rates filed with the City Clerk.
c. Waiting charge.
d. Charge for additional mileage increments.

Vehicles shall be conspicuously and permanently marked on the rear with the vehicle permit number. Specified exterior markings as determined by the City Traffic Engineer shall be in letters and numbers not less than three (3) inches in height and shall be a light color on a dark background or a dark color on a light background.”



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