



## Legislation Text

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**File #:** 45285, **Version:** 2

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### **Fiscal Note**

There is no fiscal impact associated with the adoption of the Plan. Implementing specific recommendations within the Plan will require the inclusion of expenditures in future capital and operating budgets, subject to Common Council approval at that time.

### **Title**

SUBSTITUTE - Adopting Madison in Motion as the City of Madison's long-range transportation system plan, policy framework and resource for future transportation investments, as a supplement to the City of Madison Comprehensive Plan.

### **Body**

WHEREAS the City of Madison's population and economy is growing, and in order to continue to facilitate this growth and ensure a high quality of life, the City has identified a need for a comprehensive transportation plan that integrates all modes of passenger and freight transportation (i.e., auto, bicycle, public transportation, pedestrian, high-capacity transit, air, etc.), identifies how those modes interconnect and work together, and identifies how the City's numerous plans and policies are enhanced and supported by it; and

WHEREAS two thirds of jobs in Madison are held by non-residents, Madison's transportation system must support local and regional needs; and

WHEREAS the unique geography of Madison concentrates vehicular traffic onto a limited number of corridors, which have very limited opportunity for adding capacity; and

WHEREAS neighborhoods with many low-income residents and persons of color often are in areas that are difficult to serve with traditional transit services, resulting in longer travel times for those who often have no other choice; and

WHEREAS the City of Madison supports goals to use land use objectives and policies that improve the residential quality of life for urban neighborhoods and improve mobility/access options for all Madison area residents and visitors to the City, and the coordination and integration of Madison's transportation and land use plans, policies and practices will help keep Madison vibrant and attractive to businesses, visitors and residents; and

WHEREAS the purpose of Madison in Motion is to guide transportation decisions in the City of Madison (and coordinate the City's decisions with those of the greater larger metropolitan area), in order to help make Madison a more walkable, bikeable and livable city; and

WHEREAS Madison's public streets are places that must work for all people, including those on foot, on bicycles, using transit, in automobiles, those with disabilities, residents and businesses; and

WHEREAS Madison in Motion helps to create and strengthen livable neighborhoods, will place an emphasis on creating transportation choices (especially bicycling, walking and public transportation), and will help make the City more accessible and attractive to employers, visitors and residents; and

WHEREAS as we grow, the transportation system must provide mobility options for more residents, employees and visitors, but must do so in a way that supports our vision for Madison: a thriving downtown, vibrant main streets and strong neighborhoods, supported by a robust economy providing opportunities for all

residents; and

WHEREAS Madison in Motion included an extensive public and stakeholder input program throughout the course of the project, which generated highly valuable insight into the specific transportation needs of our citizens, businesses and visitors; and

WHEREAS Madison in Motion identifies the transportation policies and best practices, strategies and implementation recommendations necessary to connect all elements of the City's transportation system (providing clear connections to the regional transportation system), and includes a transportation system vision for the City to strive toward over the next 25 years, and beyond.

NOW THEREFORE BE IT RESOLVED that the Common Council hereby adopts Madison in Motion as the City of Madison's long-range transportation system plan, policy framework and guide for future transportation investments, as a supplement to the City of Madison Comprehensive Plan; and,

**BE IT FURTHER RESOLVED, that staff will identify five (5) priority actions from among the 1-5 year action items within each of the thematic goals and for each of those identified action items will define who, when and what will be done to accomplish the selected priority action items with accompanying measures of success; and,**

BE IT FINALLY RESOLVED that the Common Council directs staff of various transportation implementation agencies including, but not limited, to City Engineering, Traffic Engineering, Planning and Metro Transit to work together to ensure that the recommended policies, concepts and best practices contained in Madison in Motion are integrated to the extent possible into future transportation projects.