



## Legislation Text

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**File #:** 44410, **Version:** 1

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### **Fiscal Note**

No appropriation required.

### **Title**

Recognizing the 50<sup>th</sup> World Dairy Expo and the Expo's contributions to Madison and Dane County.

### **Body**

WHEREAS, October 3-8, 2016 marks the 50<sup>th</sup> World Dairy Expo held in Madison; an annual event that celebrates the global dairy industry; and,

WHEREAS, over 77,000 people attend the World Dairy Expo each year; and,

WHEREAS, World Dairy Expo has a multi-million dollar economic impact to Madison and Dane County due the size and scope of this annual dairy cattle and dairy trade show,

NOW, THEREFORE BE IT RESOLVED that the Mayor and Common Council hereby congratulates Expo General Manager Scott Bentley, Greater Madison Convention & Visitors Bureau President and CEO, Deb Archer and the Expo staff on their impressive accomplishment of World Dairy Expo; and,

BE IT FINALLY RESOLVED that the Mayor and Common Council hereby recognizes the 50<sup>th</sup> World Dairy Expo and expresses appreciation to sponsors, participants, and attendees for their support in this event and to the Convention & Visitors Bureau for their extensive welcome program to grow and sustain this annual event.