



Legislation Text

File #: 44271, **Version:** 1

Fiscal Note

Total funding of \$130,426 for this data collection and analysis project will be funded with Metropolitan Planning funds (80%) with state (WisDOT) (5%) and local (15%) matching funds and are included in the MPO's budget, which is part of the Planning Division's budget, some additional and funds to be used from the currently budgeted Madison in Motion project (MUNIS project #10704).

Title

Authorizing a purchase of services contract with the Board of Regents for the University of Wisconsin System, on behalf of the University of Wisconsin-Madison, Survey Center for transportation system performance data collection and analysis services.

Body

WHEREAS, the City of Madison's transportation system should support a shared community vision, enabling mobility choice, economic vitality and supporting the City's sustainability goals; and,

WHEREAS, better understanding how all modes are used will inform decision-making regarding transportation infrastructure and improvements, helping to ensure what is built is both effective and cost effective; and,

WHEREAS, the National Household Travel Survey (NHTS) can be used to establish a comprehensive dataset for all modes, enabling ongoing monitoring and more informed decision making, and to ensure statistical validity, the NHTS must be supplemented with additional data collection to better capture how all of Madison residents travel, including those using other modes and low-income households; and,

WHEREAS, this data collection opportunity is a major part of the Madison in Motion ongoing transportation system performance monitoring program, which establishes 2016 as the baseline year, and takes advantage of the National Household Travel Survey (NHTS) that only occurs once every 7 years or so; and,

WHEREAS, this effort will result in a rich dataset of transportation mode usage, and will allow the City to measure a variety of trip types, across different geographies and demographic groups; it will also, importantly, allow the City to track changes over time (and help the City to assess the success or lack thereof of our transportation investment priorities); and,

WHEREAS, the University of Wisconsin-Madison, Survey Center has staff who have unique expertise and local knowledge to perform these tasks; and,

WHEREAS, the City's Planning Division and Madison Area Transportation Planning Board desires to enter into a contract with the UW Survey Center in an amount not to exceed \$130,000 to provide such services; and,

WHEREAS, under MGO 4.26 a service contract of more than \$25,000 that was not competitively selected must be approved by the Common Council and must meet one of the exceptions to competitive bidding in MGO 4.26(4)(a); and,

WHEREAS, under MGO 4.26(4)(a)4., contracts for services rendered by a university, college or other educational institution are exempt from the competitive selection requirements but still require Council approval if more than \$25,000.

NOW, THEREFORE, BE IT RESOLVED that the Common Council hereby authorizes the Mayor and City Clerk

to sign a contract for purchase of services with the Board of Regents for the University of Wisconsin System, on behalf of the University of Wisconsin-Madison, Survey Center for the purposes and at the price described above.