



Legislation Text

File #: 42224, Version: 2

Fiscal Note

This resolution authorizes a three-year agreement that may be renewed for two additional one-year periods, with Golf Revolution LLC. The agreement will set forth the terms and conditions upon which the City will make Golf Revolution atthe preferred golf instruction provider at the City golf courses. In exchange for this designation and allowing clubhouse promotion, as well as providing storage space at the City's golf courses, Golf Revolution will pay the City \$3,900 in 2016, \$4,400 in 2017 and \$4,900 in 2018-2020, which revenues will be recognized in the Golf Enterprise Fund accordingly.

Title

SUBSTITUTE - Authorizing the City to execute a use agreement with Golf Revolution LLC to make it atthe preferred golf instruction provider at the City golf courses for 2016-2020 and authorizing City golf staff to conduct private lessons at City golf courses while not on-duty.

Body

WHEREAS, Golf Revolution is a private business that began offering adult and junior golf lessons at the City's four golf courses (Glenway, Monona, Odana Hills, and Yahara Hills, collectively the "Courses") in 2015; and,

WHEREAS, Golf Revolution's mission is to provide an accessible and affordable way to experience golf in Madison; and,

WHEREAS, it is in the City's interests to expand interest in the game of golf at its Courses and in the Madison area; and,

WHEREAS, by entering into a Use Agreement with Golf Revolution that will make it atthe preferred golf instruction provider at the Courses, the City will be providing a service to its Course customers and helping to expand interest in the game of golf and the use of the Courses.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Golf Revolution LLC making it atthe preferred golf instruction provider at the Courses, as well as allowing Golf Revolution to place promotional materials in the City's clubhouses and use designated storage space at the Courses, in a format that is approved by the City Attorney, the Parks Superintendent and the Risk Manager; and,

BE IT FURTHER RESOLVED that the Use Agreement shall be for three years (2016-2020) with the option of two one-year renewals; and,

BE IT FURTHER RESOLVED that Golf Revolution's use of the City's Courses pursuant to the Agreement shall not be exclusive of other private lesson providers; and,

BE IT FURTHER RESOLVED that, pursuant to Madison General Ordinances Sec. 3.35(5)(b), the City's golf course employees may offer private lessons at the City's courses while not on-duty with the City, either on their own, through Golf Revolution or some other provider, it being the case that the City's golf facilities are available to any person to conduct such lessons, provided the employee's off-duty employment does not cause or result in any violation of Sec. 3.35; and,

BE IT FURTHER RESOLVED that if a City golf employee seeks to provide private golf lessons through Golf Revolution, that Golf Revolution shall agree to abide by specific terms that will ensure that the City's employees comply with the City's ethics code.