



## Legislation Text

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**File #:** 36317, **Version:** 1

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### **Fiscal Note**

Information Technology (IT) estimates that costs for providing a public City of Madison interface on Nextdoor.com would include \$2,330 for one time implementation expenses and \$7,575 for annual monitoring expenses. These funds are not included in IT's 2015 Adopted Operating Budget and a resolution may be necessary to amend the budget to provide funding for this interface.

### **Title**

Requesting city staff develops and enters into an agreement with Nextdoor.com to provide a public interface and presence on Nextdoor.com.

### **Body**

WHEREAS, several city of Madison neighborhoods are utilizing Nextdoor.com, a free and private social networking site; and,

WHEREAS, Nextdoor.com is used to by neighbors to get to know one another, share information about neighborhood events, lost pets, crime and emergency preparedness, to ask questions or get advice on babysitters, restaurants, etc., to sell, borrow and give away tools, furniture, bicycles and any other items and to receive and comment on important information from city officials; and,

WHEREAS, several hundred cities across the United States have partnered with Nextdoor.com to improve communications between city departments and residents, particularly to work together to increase safety and strengthen virtual neighborhood watch efforts; and,

WHEREAS, cities have found that they are able to post information, such as important news, services, programs, public events, and emergency notifications to Nextdoor.com within the city; and

WHEREAS, Nextdoor.com would be a custom interface that allows the city to share important updates and request information/action from residents; and,

NOW, THEREFORE, BE IT RESOLVED, that that city moves forward to develop and enter into an agreement with the vendor of Nextdoor.com to provide a public city of Madison interface on Nextdoor.com.