



Legislation Text

File #: 33834, Version: 1

The proposed Phase 2 of the Madison Public Market business plan is funded under an existing contract that was authorized in 2013 in the amount of \$250,000, with funding included in Adopted Capital Budget of the Planning and Community and Economic Development agency, "Public Market," Acc't No. 810747. No additional appropriation is required.

Accepting the Phase 1 report for a Madison Public Market business plan prepared by Project for Public Spaces, and authorizing the Madison Local Food Committee, City staff, and Project for Public Spaces to proceed with Phase 2 of the Madison Public Market business plan preparation.

WHEREAS, the City of Madison contracted with the firm Project for Public Spaces ("PPS") to prepare a business plan for a Madison Public Market on November 11, 2013; and,

WHEREAS, the PPS contract is divided into three phases; and,

WHEREAS, PPS has completed Phase 1 of the business plan, which included visioning, asset mapping, and outreach to potential vendors and customers; and,

WHEREAS, Phase 1 of the PPS work has indicated support and demand for a public market; and,

WHEREAS, the PPS contract is structured such that the City must authorize PPS to proceed from one phase of their work to the next; and,

WHEREAS, the Madison Local Food Committee has been charged by the Common Council with managing the PPS work; and,

WHEREAS, on March 31, 2014, the Madison Local Food Committee accepted the Phase 1 report with a recommendation for the Common Council to accept the same, along with a recommendation to proceed with Phase 2 of the project; and,

WHEREAS, Phase 2 will include site exploration.

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the PPS Phase 1 report regarding the Madison Public Market business plan; and,

BE IT FINALLY RESOLVED that the Common Council authorizes the Madison Local Food Committee, City staff, and PPS to proceed with Phase 2 (site exploration) of the Madison Public Market business plan preparation.