

Legislation Text

File #: 29171, Version: 1

Fiscal Note

There is no net impact on the levy. The 2013 operating budget of the Community Development Division (CDD), which includes funding for the Senior Center, will be amended to recognize additional expenditure authority of \$32,450, offset entirely with grant revenues (please see detail in in the final "Resolved" clause of the Resolution).

Title

Authorizing the City of Madison, through the Madison Senior Center, to accept a 12 month OASIS Institute grant, funded by the WellPoint Foundation to implement CATCH Healthy Habits program in Madison, WI, and amending the 2013 Adopted Operating Budget of the Community Development Division to recognize additional grant revenues and associated expenditures.

Body

WHEREAS, the United States is facing an epidemic in childhood obesity which, according to the National Center for Chronic Disease Prevention and Health Promotion, has more than tripled among children aged 6-11 years in the past 30 years, from 6.5% in 1980 to 19.6% in 2008, and

WHEREAS, the CATCH Healthy Habits program is an adaptation of the nationally recognized evidence-based Coordinated Approach to Child Health (CATCH) curriculum, developed by the University of California, San Diego and the University of Texas, and

WHEREAS, CATCH Healthy Habits is an intergenerational physical activity/nutrition program with positive impacts on older adults, who facilitate the program sessions, and on children in kindergarten through fifth grade, and

WHEREAS, the WellPoint Foundation has provided funding to the OASIS Institute to continue this program initiated in 2011 in 18 U.S. cities across 14 states, including Madison, WI, and

WHEREAS, the Madison Senior Center has a national reputation for mobilizing older persons in service to the senior center and in their community, and

WHEREAS, the OASIS Institute has chosen the Madison Senior Center to receive a grant of \$32,450. from January 2013 through December 2013 to continue this program in Madison, WI, and

WHEREAS, the Madison Senior Center has exceptional and experienced senior adults who may be interested in serving with this program and a wealth of community partners to implement this program for the benefit of Madison youngsters, and

NOW, THEREFORE, BE IT RESOLVED, that the City of Madison, through the Madison Senior Center, is authorized to accept a grant award from the OASIS Institute for CATCH Healthy Habits program, for the period January 2013 through December 2013.

BE IT FURTHER RESOLVED, that the Mayor and Common Council authorizes the expenditure of grant funds in accordance with the grant award as follows:

Madison Senior Center Local Project Coordination:

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Program Materials & Supplies:	2,000
Local Trainings	200
Travel	700
Volunteer Incentives and Recognition	1,000
Evaluation	250
Marketing	<u>3,000</u>
TOTAL	\$32,450

BE IT FINALLY RESOLVED, that the 2013 Adopted Operating Budget of the Community Development Division be amended to recognize grant revenues and associated expenditures to be administered in 2013, as follows:

\$22,711 Hourly Salary for Coordination Staff	GN01-51200-275000-00275OASIS
\$ 2,589 Coordinator Benefit Expense	GN01-52000-275000-00275OASIS
\$ 700 Mileage Expense	GN01-54620-275000-00275OASIS
\$ 1,000 Volunteer Support/Recognition	GN01-54927-275000-00275OASIS
\$ 2,450 Training Materials & Supplies	GN01-55280-275000-00275OASIS
\$ 2,000 Advertising	GN01-54910-275000-00275OASIS
<u>\$ 1,000 Printing</u>	GN01-55130-275000-00275OASIS
32,450 Subototal	
32,450 Grant Revenues	GN01-78520-275000-00275OASIS

\$ 0 Net Levy Impact