

Legislation Text

File #: 15282, Version: 1

## **Fiscal Note**

There is no fiscal impact associated with the adoption of the plan. However, implementing the plan will have fiscal impacts in the future and will require Common Council approval at that time.

Title

Adopting the Northport-Warner Park-Sherman Neighborhood Plan as a supplement to the City of Madison Comprehensive Plan.

## Body

WHEREAS the City of Madison Comprehensive Plan, adopted January 17, 2006, recommends the adoption of neighborhood plans for established residential neighborhoods within the City; and

WHEREAS the Northport-Warner Park-Sherman Neighborhood Plan area (Census Tracts 22.0, 23.01, and 24.02) received planning assistance to prepare a neighborhood plan in 1992 and 1996 and the Common Council adopted the Northport-Warner Park Neighborhood Plan on November 10, 1992 and the Brentwood Village-Packers-Sherman Neighborhood Plan on July 2, 1996; and

WHEREAS the Mayor appointed the Northport-Warner Park-Sherman Neighborhood Plan Steering Committee (NWS SC) and the Common Council confirmed this Committee that included area neighborhood residents, business owners, non-profit organization employees, and landlords who were charged with updating the 1992 Northport-Warner Park Neighborhood Plan and the 1996 Brentwood Village-Packers-Sherman Neighborhood Plan; and

WHEREAS the updated 2009 Northport-Warner Park-Sherman Neighborhood Plan follows the format of the 1992 and 1996 plans for this area, with the exception that the land use recommendations now follow the format of the City's Comprehensive Plan, and the Plan provides additional and detailed recommendations for future development within the neighborhood; and

WHEREAS, the NWS SC met 37 times between January 2008 and June 2009, and worked with City Planning Division staff to draft the vision, goals, objectives, and recommendations in the Plan and to facilitate a public participation process that included four large-scale public open house events, two public input coffees, interviews with area community organization representatives, and participation in area neighborhood association and other community group meetings; and

WHEREAS, on June 29, 2009, the Steering Committee unanimously approved the final draft Northport-Warner Park-Sherman Neighborhood Plan and recommended that it be submitted to the City for adoption; and

NOW THEREFORE BE IT RESOLVED that the Common Council does hereby adopt the 2009 Northport-Warner Park-Sherman Neighborhood Plan and the goals, recommendations and implementation steps contained therein as a supplement to the City's Comprehensive Plan; and

BE IT FURTHER RESOLVED, that any changes to the Comprehensive Plan's Generalized Future Land Use Plan Map recommended in the Northport-Warner Park-Sherman Neighborhood Plan be considered for adoption during the next annual Comprehensive Plan evaluation and amendment process; and,

BE IT FURTHER RESOLVED that the following specific recommendations are the top six of all recommendations in the Plan as designated and prioritized by the Northport-Warner Park-Sherman

Neighborhood Plan Steering Committee; and

BE IT FINALLY RESOLVED that the appropriate City agencies consider including the recommendations of the Northport-Warner Park-Sherman Neighborhood Plan in future work plans and budgets:

Northport-Warner Park-Sherman Neighborhood Plan Steering Committee Top 6 Recommendations

- 1. Develop a strategy to improve the identity, branding, marketing, and retention of Northside businesses.
- 2. Prepare a Land Use Plan for Warner Park.
- 3. Explore and consider installing streetscape enhancements with a uniform design that may feature iconic neighborhood images and other decorative elements. Consider including multi-cultural aspects to the designs to reflect the diversity of the Northside. One element of this recommendation is to consider clustering streetscape enhancements near commercial areas to create a "main street".
- 4. Increase programming for children/youth within the neighborhood. Expand and create after-before school programs for school age children, and provide positive youth development activities, academic support and recreation for middle school and high school age youth. Strive to grow, enhance, and support existing youth programs, and replicate or grow successful programs in areas with unmet needs.
- 5. Explore and consider neighborhood stabilization options for emerging neighborhood areas including Brentwood, Karstens, Kipling, and Vera Court; include landlord training, property inspection and maintenance, and hiring of local residents for property management or neighborhood improvement activities. Provide support for resident involvement, strengthen connection to local schools and community centers, and improve access to and information of local resources for children/youth and families.
- 6. Explore options to improve social services and community support resources for the Northside such as:

English language learner classes and other services for non-native English speakers.

- Early childhood education, quality childcare.
- Family literacy.
- Vocational and job training.
- Senior programs including meals and recreation.
- Parent education, training and support.
- Public Health services such as mobile clinics run by UW Madison and St. Mary's Hospital.
- Health fairs and workshops by community groups, Touched Twice United, etc.
- Mobile food pantries.
- U.W. Extension programs.
- WIC (Women, Infants and Children) programs.