



Legislation Details (With Text)

**File #:** 90423      **Version:** 1      **Name:** Pet Sales Prohibited  
**Type:** Ordinance      **Status:** Passed  
**File created:** 10/14/2025      **In control:** Attorney's Office  
**On agenda:** 11/25/2025      **Final action:** 11/25/2025  
**Enactment date:** 12/3/2025      **Enactment #:** ORD-25-00083  
**Title:** Creating Section 23.65 of the Madison General Ordinances to regulate the sale of pets in retail pet stores.  
**Sponsors:** Tag Evers, Dina Nina Martinez-Rutherford  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. 90423 Body, 2. 90423-DuncanALT, 3. 90423-110425\_112525\_CC\_public\_comments.pdf, 4. 90423-112525\_CC\_public\_comments.pdf

Date	Ver.	Action By	Action	Result
11/25/2025	1	COMMON COUNCIL	Adopt Alternate	Fail
11/25/2025	1	COMMON COUNCIL	Adopt	Pass
11/5/2025	1	BOARD OF HEALTH FOR MADISON AND DANE COUNTY	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/28/2025	1	COMMON COUNCIL	Refer	Pass
10/14/2025	1	Attorney's Office	Referred for Introduction	

**Fiscal Note**

The proposed ordinance prohibits the sale of cats or dogs in retail pet stores and sets a penalty for violations. Any retail pet store violating the ordinance will be subject to a penalty of not more than \$1,000 for the first offense and not more than \$2,000 for any subsequent offense within five years. No City appropriation required at this time.

**Title**

Creating Section 23.65 of the Madison General Ordinances to regulate the sale of pets in retail pet stores.

**Body**

DRAFTER'S ANALYSIS: The newly created ordinance prohibits the sale of cats or dogs in retail pet stores and provides a penalty for violations.

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**Please see Legistar File No. 90423 Body in Attachments.**