



Legislation Details (With Text)

File #: 86305 **Version:** 1 **Name:** Authorizing the City to execute an agreement with Marshall Boats LLC to conduct boat rental and instruction, concessions, and other recreational activities at Marshall Park from the years of 2025-2039. (District 19)

Type: Resolution **Status:** Passed

File created: 11/26/2024 **In control:** Parks Division

On agenda: 1/14/2025 **Final action:** 1/14/2025

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Title: Authorizing the City to execute an agreement with Marshall Boats LLC to conduct boat rental and instruction, concessions, and other recreational activities at Marshall Park from the years of 2025-2039. (District 19)

Sponsors: John P. Guequierre, Yannette Figueroa Cole

Indexes:

Code sections:

Attachments: 1. Marshall Park Use Agreement (Marshall Boats) (2025-2039) (Final).pdf

Date	Ver.	Action By	Action	Result
1/14/2025	1	COMMON COUNCIL	Adopt	Pass
1/6/2025	1	FINANCE COMMITTEE		
12/11/2024	1	BOARD OF PARK COMMISSIONERS	Return to Lead with the Recommendation for Approval	Pass
12/11/2024	1	FINANCE COMMITTEE	Referred	
12/10/2024	1	COMMON COUNCIL	Refer	Pass
11/26/2024	1	Parks Division	Referred for Introduction	

Fiscal Note

The proposed resolution authorizes the City to enter into an agreement with Marshall Boats LLC to conduct boat rental and instruction, concessions, and other recreational activities at Marshall Park from 2025 to 2039. The contract is subject to renewals every two years. The first three renewals, the fifth, and sixth renewal are automatic. The fourth renewal (2033-2034) is subject to City review and the agreement will expire December 31, 2034 if the agreement is not renewed by both parties. The projected revenues related to this contract are included in the 2025 Parks Division Operating Budget and future revenues will be included in Parks Division's Operating Budgets in Munis account #511110-43522. Under the terms of the agreement, the use fee is \$5,000 annually in 2025 and 2026 and permit fees are budgeted at \$900 annually but may change over time. The use fee increases by \$500 per year in each renewal period. The total revenue anticipated under the agreement is \$113,000 comprised of \$99,500 in use fees and \$13,500 in permit fees. Revenue expected for 2025 is \$5,900 comprised of \$5,000 in use fees and \$900 in permit fees.

Title

Authorizing the City to execute an agreement with Marshall Boats LLC to conduct boat rental and instruction, concessions, and other recreational activities at Marshall Park from the years of 2025-2039. (District 19)

Body

WHEREAS, for many years, vendors have entered into agreements with the City allowing vendors to provide recreational and concession services to City residents and visitors at City shelters and facilities located at numerous City parks, which agreements are in the public's interests as they facilitate greater access and enjoyment of the City's lakes and recreational opportunities; and,

WHEREAS, the vendors provide services to City residents and visitors, such as canoeing, kayaking, and boating lessons, watercraft rentals, kids' camps, and food and general concessions, that the City does not, and cannot, otherwise provide at these, or other, locations, but which are in the public's interest; and,

WHEREAS, it is in the City's interest to have only one vendor of these recreational and concession services at each Park to ensure that general public's use of the Park is not interfered with, and that the vendor complies with general standards of safety and care in its dealings with the public; and,

WHEREAS, following a Request for Proposals process in 2016, Marshall Boats LLC was selected to operate recreational and concession services at Marshall Park. Marshall Boats LLC and the City entered into use agreement for these purposes for the 2017-2024 calendar years, and during that time, Marshall Boats LLC has successfully provided recreational and concession services at Marshall Park, meeting or exceeding the requirements set forth by the City, and providing a valuable amenity to the public; and,

WHEREAS, it is in both the City and the Marshall Boats LLC's interests to enter into a new Use Agreement to allow Marshall Boats LLC to operate recreational and concession services at Marshall Park for the 2025-2039 calendar years.

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to execute an Agreement with Marshall Boats LLC, to conduct boat rental, instructional, concession, and recreational activities for up to fifteen years, through 2039 in a format that is approved by the City Attorney and that is consistent with the agreement attached hereto.