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Title
Informational Briefing and Discussion Regarding City of Madison Parks Division Policy on Donations via the Madison Parks Foundation

Body
The City of Madison Parks Division (“Madison Parks”) is proud to partner with Madison Parks Foundation (“MPF”) as the historic and primary fiduciary agent for philanthropic support of the park system. The Cooperative Agreement between the City and MPF establishes roles and responsibilities of both parties as it relates to projects, programs, and initiatives. Through this partnership, Madison Parks encourages donations to the park system that reinforce its mission and core services. The purpose of this policy is to establish guidelines, standards, and procedures for the installation and care of donations to Madison Parks via the Madison Parks Foundation, and for recognition of these donations. Madison Parks desires to encourage donations while at the same time ensuring equitable access to parks, managing aesthetic impacts, and mitigating on-going maintenance costs that come with increased park amenities.

On May 16, 2024, Parks Long Range Planning received informational briefing and discussed the proposed Donation Policy. On June 12, 2024, the Board of Park Commissioners will be briefed and engage in discussion regarding the policy.