



Legislation Details (With Text)

**File #:** 74162      **Version:** 1      **Name:** 2023 Central BID Operating Plan  
**Type:** Resolution      **Status:** Passed  
**File created:** 10/6/2022      **In control:** Economic Development Division  
**On agenda:** 10/11/2022      **Final action:** 10/25/2022  
**Enactment date:** 10/31/2022      **Enactment #:** RES-22-00741

**Title:** Approving the 2023 Operating Plan for Madison’s Central Business Improvement District. (2nd, 4th, and 8th A.D.)

**Sponsors:** Michael E. Verveer

**Indexes:**

**Code sections:**

**Attachments:** 1. 23\_APPENDIXB\_BID\_ParcelList.pdf, 2. 23\_APPENDIXD\_BID\_Budget\_2023.pdf, 3. 23\_APPENDIXE\_BID\_Sample\_Ballot\_2019.pdf, 4. 23\_APPENDIXF\_BID\_VoteProcess\_2019.pdf, 5. 23\_BID\_OpPlan\_23\_100522.pdf, 6. BID\_OpPlan\_23\_102022.pdf, 7. 2023 Opinion.pdf

Date	Ver.	Action By	Action	Result
10/25/2022	1	COMMON COUNCIL	Adopt Unanimously	Pass
10/20/2022	1	DOWNTOWN COORDINATING COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/11/2022	1	COMMON COUNCIL	Refer	Pass
10/6/2022	1	Economic Development Division	Referred for Introduction	

**Fiscal Note**

Fiscal note pending.

**Title**

Approving the 2023 Operating Plan for Madison’s Central Business Improvement District. (2nd, 4th, and 8th A.D.)

**Body**

WHEREAS, Wisconsin State Statute 66.1109, often referred to as the "BID Law," authorizes cities to create Business Improvement Districts "to allow businesses within those districts to develop, to manage, and to promote the districts and to establish an assessment method to fund these activities;" and,

WHEREAS, under 1999 Wisconsin State Statute 66.608, the City of Madison on December 7, 1999 created Madison Business Improvement District #1, known as Madison’s Central Business Improvement District, and adopted its initial operating plan; and,

WHEREAS, Madison’s Central Business Improvement District (BID) is governed by a Board of Directors, who are appointed by the Mayor and confirmed by the Common Council; and,

WHEREAS, the State enabling legislation requires that the Board of Directors of the BID annually consider changes to its operating plan and submit a revised operating plan to the local legislative body for approval. The BID Operating Plan contains a sunset clause requiring affirmative renewal of the District by property owner vote every 5 years. Madison’s Central Business Improvement District was last renewed in 2019 for a 2020-2024 term; and,

WHEREAS, Madison's Central Business Improvement District Board of Directors convened an annual meeting of property owners and businesses on September 21, 2022 to review the District's accomplishments and to obtain input for the development of its 2023 Operating Plan and budget; and,

WHEREAS, Madison's Central Business Improvement District Board of Directors adopted the 2023 Operating Plan on October 6, 2022; and,

WHEREAS, the 2023 Operating Plan anticipates expenditures of \$451,604.02 funded with a BID assessment of \$309,104.02.

NOW, THEREFORE, BE IT RESOLVED that the 2023 Operating Plan for Madison's Central Business Improvement District is approved.