



Legislation Details (With Text)

**File #:** 68084      **Version:** 1      **Name:** South Madison Plan  
**Type:** Resolution      **Status:** Passed  
**File created:** 10/26/2021      **In control:** PLAN COMMISSION  
**On agenda:** 1/4/2022      **Final action:** 1/4/2022  
**Enactment date:** 1/10/2022      **Enactment #:** RES-22-00026

**Title:** Adopting the South Madison Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.

**Sponsors:** Sheri Carter, Tag Evers

**Indexes:**

**Code sections:**

**Attachments:** 1. South Madison Plan-Draft\_11-02-21.pdf, 2. Public Comments-Draft Plan.pdf, 3. Public Comments\_11-02-21.pdf, 4. SMP\_CDA\_memo.pdf, 5. SMP\_TPPB\_memo.pdf, 6. ED\_memo\_Nov17.pdf, 7. South Madison Plan MEMO-Housing Strategy Comm Nov 18 2021.pdf, 8. South Madison Plan PRESENTATION-Housing Strategy Comm Nov 18 2021.pdf, 9. SMP\_UDC\_memo.pdf, 10. SMP\_draft\_plan\_TPPB.pdf, 11. SMP\_CDA\_draft\_plan\_presentation.pdf, 12. Public Comment FW\_11\_17 Agenda Item 2\_ South Madison Plan.pdf, 13. Public\_Comments\_UDC\_11-17-21.pdf, 14. Emailed Public Comments-Housing Strategy Committee 11-18-2021.pdf, 15. MEMO South Madison Plan CDBG 12-2-2021.pdf, 16. South Madison Plan Draft BPC 12.8.21 Presentation.pdf, 17. South Madison Plan- Planning Div Memo.pdf, 18. SoMadPlanUDCReport111721.pdf, 19. SMP Parks Commission Public Comment Dec 2021.pdf, 20. SMP\_Plan Commission Presentation\_12-12-21.pdf, 21. Public\_Comment\_12-12-21.pdf, 22. SMP\_Plan Commission Memo\_12-13-21.pdf, 23. Public Comments\_12-13-21.pdf, 24. Heck Amendment to SMP\_12-13-21.pdf, 25. Evers Amendment to SMP\_01-03-22.pdf, 26. SMP\_draft\_plan\_Common\_Council.pdf

Date	Ver.	Action By	Action	Result
1/4/2022	1	COMMON COUNCIL	Adopt the Following Amendment(s)	
1/4/2022	1	COMMON COUNCIL	Adopt the Following Amendment(s)	Pass
1/4/2022	1	COMMON COUNCIL	Substitute as Amended And Make the Main Motion	Pass
1/4/2022	1	COMMON COUNCIL	Adopt With Amendment(s)	Pass
12/13/2021	1	PLAN COMMISSION	RECOMMEND TO COUNCIL TO ADOPT WITH CONDITIONS - REPORT OF OFFICER	Pass
12/9/2021	1	COMMUNITY DEVELOPMENT AUTHORITY	Return to Lead with the Recommendation for Approval	
12/8/2021	1	BOARD OF PARK COMMISSIONERS	Return to Lead with the Recommendation for Approval	Pass
12/2/2021	1	COMMUNITY DEVELOPMENT BLOCK GRANT COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
11/18/2021	1	HOUSING STRATEGY COMMITTEE	Return to Lead with the Following Recommendation(s)	Fail
11/17/2021	1	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
11/17/2021	1	URBAN DESIGN COMMISSION	Return to Lead with the Recommendation for Approval	Pass

11/15/2021	1	TRANSPORTATION POLICY AND PLANNING BOARD	Return to Lead with the Recommendation for Approval
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	PLAN COMMISSION	Refer
11/2/2021	1	COMMON COUNCIL	Referred
10/27/2021	1	Planning Division	Referred for Introduction

**Fiscal Note**

No City appropriation is required for the adoption of this plan. City costs associated with urban development in this area will be included in future operating and capital budgets, subject to Common Council approval.

**Title**

Adopting the South Madison Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.

**Body**

WHEREAS, the Comprehensive Plan was adopted by the Common Council on August 7, 2018 as Ordinance 18-00085 (ID 51349), which provided a vision for the City’s future and established goals, strategies and actions in the following areas: Land Use and Transportation; Neighborhoods and Housing; Economy and Opportunity; Culture and Character; Green and Resilient; and Effective Government; and

WHEREAS the Comprehensive Plan recommends the preparation of sub-area plans for established neighborhoods to provide greater detail on specific land uses, development intensity, and building forms which establish the characteristics recommended within a given area, or to propose amendments to the Plan; and

WHEREAS the South Madison Neighborhood Plan, adopted in 2005, provided policy makers with a framework for south side improvements; and

WHEREAS, the Common Council adopted Resolution 19-00636 (ID 56633) on September 3, 2019 to authorize an update to the South Madison Neighborhood Plan for the portions of the existing and future City of Madison roughly bounded by Wingra Creek on the north, Lake Monona and the Alliant Energy Center campus on the east, the Beltline Highway and E Badger Road on the south, and Fish Hatchery Road on the west, including lands located in the Town of Madison, which will attach to the City of Madison at 11:59 p.m. on October 30, 2022; and

WHEREAS the South Madison Plan update was initially envisioned to provide opportunity to review and update the existing neighborhood plan to reflect current conditions and align the subarea plan with 2018 Comprehensive Plan strategies including, but not limited to, those that address future land use such as: 1) Prepare detailed plans for Bus Rapid Transit (BRT) corridors to guide redevelopment and improve pedestrian and bicycle linkages; 2) Implement Transit Oriented Development (TOD) overlay zoning along BRT and existing and planned high-frequency transit service corridors to create redevelopment intensity minimums, reduce parking requirements, and support transit use; 3) Plan for and facilitate mixed-use neighborhood centers featuring shops, services, employment, and a mix of housing types within and near single-use neighborhood as identified in the growth Priority Areas Map; and 4) Ensure that redevelopment is well-integrated with adjacent low density residential areas; and

WHEREAS during the development of the South Madison Plan, the goals and objectives of the Plan evolved to be more uniquely action-focused and to emphasize the importance of three Guiding Principles: Anti-Displacement and Gentrification; Community Wealth Building; and Opportunities to Thrive; and

WHEREAS, the South Madison Plan process included opportunities for residents, property owners, local businesses and institutions, various City agencies, and others to be fully informed during the duration of the planning process, with ample opportunities to provide input on relevant issues, strategies, and preliminary recommendations, including in-person meetings when possible before and in the late stages of the COVID 19 pandemic, and virtually when traditional in-person public engagement was not possible (virtual public meetings, focus groups, surveys, etc.); and

WHEREAS, the South Madison Plan has been developed to provide recommendations on land use, parks and open space, transportation, and redevelopment; equitable access and community capacity building; economic development; and the S Park Street corridor;

NOW, BE IT THEREFORE RESOLVED that the South Madison Plan is hereby adopted as a supplement to the Comprehensive Plan.

BE IT FURTHER RESOLVED that staff is directed to implement the recommendations contained in the Plan.

BE IT FURTHER AND FINALLY RESOLVED that the recommendations contained in the 2005 South Madison Neighborhood Plan shall remain in effect for that portion of the 2005 planning area located north of Wingra Creek.