

City of Madison

Legislation Details (With Text)

File #:	6609	098 Version: 1			Name:	Adopting the Odana Area Plan as a the Comprehensive Plan	supplement to		
Туре:	Res	olution			Status:	Passed	Passed		
File created:	6/21	6/21/2021			In control:	Department of Planning and Commu Economic Development	inity and		
On agenda:	9/21	21/2021			Final action	n: 9/21/2021	9/21/2021		
Enactment date:	9/24	4/2021			Enactmen	t #: RES-21-00655	RES-21-00655		
Title:	Adopting the Odana Area Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.								
Sponsors:	Satya V. Rhodes-Conway, Yannette Figueroa Cole, Keith Furman								
Indexes:									
Code sections:									
Attachments:	1. Odana_Area_Plan_draft_062221.pdf, 2. 210721_EDC_memo.pdf, 3. Public Comments as of 0721.pdf, 4. Memo BPC 2021-08-02 .pdf, 5. OAP BPC Presentation 2021-08-11.pdf, 6. 2021-08-16_TPPB_memo.pdf, 7. 2021-08-16_TPPB_PPT.pdf, 8. Link to 64442: Odana Area Plan Update, 9. Link to 64606: OAP TPPB Update, 10. 2021-08-23_PC_memo.pdf, 11. Odana Area Plan Public Comment.pdf, 12. 2021-08-23_OAP_PC_PPT.pdf, 13. 2021-09-16_OAP_CC_Memo.pdf								
Date	Ver.	Action By				Action	Result		
9/21/2021	1	COMMON COUNCIL				Adopt With Amendment(s)	Pass		
8/23/2021	1	PLAN COMMISSION				RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass		
8/16/2021	1	TRANSPORTATION POLICY AND PLANNING BOARD - ended 3/2023				Return to Lead with the Recommendation for Approval	Pass		
8/11/2021	1	BOARD OF PARK COMMISSIONERS				Return to Lead with the Recommendation for Approval	Pass		
7/21/2021	1	ECONOMIC DEVELOPMENT COMMITTEE			ENT	Return to Lead with the Following Recommendation(s)	Pass		
7/6/2021	1	PLAN COMMISSION				Refer			
7/6/2021	1	PLAN COMMISSION				Refer			
7/6/2021	1	PLAN COMMISSION				efer			
7/6/2021	1	COMMON COUNCIL				Referred	eferred		
6/21/2021	1	Department of Planning and Community and Economic Development				Referred for Introduction			

Fiscal Note

No City appropriation required. City costs associated with urban development in this area will be included in future operating and capital budgets, subject to Common Council approval.

Title

Adopting the Odana Area Plan as a supplement to the Comprehensive Plan and directing staff to implement the recommendations contained in the plan.

Body

WHEREAS, the Comprehensive Plan, adopted in August, 2018 (Legistar File # 51349), provided a vision for the City's future and established goals, strategies and actions in the following areas: Land Use and

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Transportation, Neighborhoods and Housing, Economy and Opportunity, Culture and Character, Green and Resilient, and Effective Government; and

WHEREAS, the Comprehensive Plan calls for the preparation and adoption of a detailed plan addressing connectivity improvements, more parks and open space, and other amenities and infrastructure necessary to support residential development within the area; and

WHEREAS, the changing nature of retail has resulted in several store closures, vacant retail spaces and changes of uses, all of which has been further accelerated by Covid-19; and WHEREAS, the auto-oriented style of the majority of the development in the area has detrimental impacts on climate and the environment by encouraging driving through the overprovision of surface parking; and

WHEREAS, the Odana Area is planned to receive bus rapid transit service, which is an enhanced level of transit that is expected to further increase the demand for redevelopment within the planning area and reduce the area's dependence on the automobile; and

WHEREAS, in November 2019, the Common Council adopted a resolution (Legistar File # 57900), authorizing the development of an area plan for the Odana Area; and

WHEREAS, the Odana Area Plan process utilized multiple public engagement activities that were adapted to seek input and feedback during a pandemic, in which traditional in-person public engagement was not possible (virtual public meetings, focus groups, surveys, etc.); and

WHEREAS, the Odana Area Plan has been developed to guide redevelopment, transportation, and sustainability improvements within this underutilized area and identify recommendations to implement a new vision for the area; and

WHEREAS, the Odana Area Plan allows for phased redevelopment, not requiring major demolition for impactful infill development to occur.

NOW, THEREFORE BE IT RESOLVED, that the Odana Area Plan is hereby adopted as a supplement to the Comprehensive Plan.

BE IT FINALLY RESOLVED, that staff is directed to implement the recommendations contained in the plan.