

## City of Madison

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## Legislation Details (With Text)

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Contract for Purchase of Services with Creative

Marketing Resources

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**Title:** Board of Health Resolution #2019-19 Authorization to Enter Into a Contract for Purchase of Services

with Creative Marketing Resources

Sponsors:

Indexes:

**Code sections:** 

Attachments:

Date	Ver.	Action By	Action	Result
7/25/2019	1	EXECUTIVE COMMITTEE - BOARD OF HEALTH FOR MADISON AND DANE COUNTY		

## **Title**

Board of Health Resolution #2019-19 Authorization to Enter Into a Contract for Purchase of Services with Creative Marketing Resources

## **Body**

Public Health-Madison and Dane County (PHMDC) proposes entering into a contract for purchase of services with Creative Marketing Resources. The funding for this contract is from the Wisconsin Department of Health Services on behalf of the Division of Public Health to support the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) program outreach efforts.

NOW THEREFORE BE IT RESOLVED, that the Board of Health for Madison Dane County, on behalf of Public Health-Madison and Dane County, authorizes the Director of Public Health to enter into a contract for purchase of services with Creative Marketing Resources for outreach for the Special Supplemental Nutrition Program for Women, Infants, and Children Program. Contract amount not to exceed \$25,197.00.

Drafted by: Katrina Harwood Introduced: 07/25/2019

Action: