



Legislation Details (With Text)

File #: 53820 **Version:** 1 **Name:** Promotional banner permit fee increase
Type: Ordinance **Status:** Passed
File created: 11/13/2018 **In control:** FINANCE COMMITTEE
On agenda: **Final action:** 12/4/2018
Enactment date: 12/15/2018 **Enactment #:** ORD-18-00131
Title: Amending Section 31.075(2)(a) of the Madison General Ordinances to increase the permit fee for a promotional banner.
Sponsors: Michael E. Verveer, Zach Wood
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
12/4/2018	1	COMMON COUNCIL	Adopt	Pass
11/28/2018	1	VENDING OVERSIGHT COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	
11/20/2018	1	VENDING OVERSIGHT COMMITTEE	Refer	
11/20/2018	1	COMMON COUNCIL	Refer	Pass
11/13/2018	1	Attorney's Office/Approval Group	Referred for Introduction	

Fiscal Note

The proposed ordinance amendment increases the permit fee for promotional banners from \$75 to \$200. Approximately 80 promotional banner permit fees are issued each year and the revenue goes toward the General Fund.

Title

Amending Section 31.075(2)(a) of the Madison General Ordinances to increase the permit fee for a promotional banner.

Body

DRAFTER'S ANALYSIS: This ordinance amendment increases the fee for a promotional banner from \$75 to \$200. Permits for promotional banners, which are used to announce various community and charity events and displayed on pedestrian overpasses, are administered by street vending staff in the Office of Business Resources.

The Common Council of the City of Madison do hereby ordain as follows:

Subdivision (a) of Subsection (2) of Section 31.075 entitled "Flags and Decorative and Promotional Banners(s)" of the Madison General Ordinances is amended to read as follows:

"(a) A permit fee of ~~seventy-five~~ two hundred dollars (~~\$75~~200) for each promotional banner."