Legislation Details (With Text)

File #:	51427	**Version:**	1	**Name:**	Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)
Type:	Resolution			**Status:**	Passed
File created:	4/25/2018			**In control:**	FINANCE COMMITTEE
On agenda:	5/15/2018			**Final action:**	5/15/2018
Enactment date:	5/21/2018			**Enactment #:**	RES-18-00400

Title: Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)

Sponsors: Samba Baldeh, Ledell Zellers

Indexes:

Code sections:

Attachments: 1. Breese Agreement.pdf, 2. Breese Memo.pdf

Date	Ver.	Action By	Action	Result
5/15/2018	1	COMMON COUNCIL	Adopt	Pass
5/7/2018	1	FINANCE COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
5/1/2018	1	COMMON COUNCIL	Refer	Pass
4/25/2018	1	Parks Division	Referred for Introduction	

Fiscal Note

The proposed resolution authorizes the City to enter into a Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for the ten year period of 2019 - 2028. As part of this agreement, the City will manage a capital project and provide a capital contribution of $1,300,000 toward the soccer-related improvements described in Attachment D of the agreement (“Soccer Improvements”).

A resolution proposed (Legistar File 51432) requests appropriation amending the 2018 Parks Division Capital Budget to authorize $650,000 in general obligation debt and $650,000 in park impact fee funding for the Soccer Improvements.

The annual facility rental revenue ranges from $68,000 in 2019 to $91,000 in 2028, increasing $2,000 to $3,000 per year. The total facility rental payments for the ten year period are $785,000.

The City will save approximately $34,000 annually in utility costs which will be reimbursed by Big Top Events LLC, bringing the total value of the ten year agreement to approximately $1,100,000.

If the agreement is extended, the value to the City would be another $170,000 in utility savings and $530,000 in facility use fees over the five year period.

Should the agreement not be authorized, there will be additional staff costs associated with the day-to-day

operation of the facility.

Title

Authorizing the City to enter into Use Agreement with Big Top Events LLC for the management of concessions, alcohol, events and facility operations at Breese Stevens Stadium for 2019-2028 (2nd Ald. Dist.)

Body

WHEREAS, the City of Madison believes it is in the public's interest to afford the residents and visitors of the City an opportunity to attend, participate in, and view athletic, sporting, concert, cultural, and special events at historic Breese Stevens Stadium in the rapidly developing East Washington corridor; and

WHEREAS, the City recognizes the considerable knowledge and specialized skills required to successfully operate a multi-use Stadium facility; and

WHEREAS, in 2015 the City issued RFP# 8424-0-2015/DA to request proposals for the facility, catering and event management operations for Breese Stevens Stadium; and

WHEREAS, Big Top Events LLC was selected to manage the concessions, alcohol, event management and facility operations of Breese Stevens Stadium; and

WHEREAS, Big Top Events LLC has successfully operated the facility since 2015 and desires to extend their contractual commitment to the use of the Stadium and bring Wisconsin's first professional minor league soccer team to Breese Stevens; and

WHEREAS, City and Big Top Events LLC recognize the value of existing user groups, especially Madison East High School, and the importance of accommodating these users to ensure a positive and active facility; and

WHEREAS, the Parties wish to formalize the new terms and conditions under which the Big Top Events LLC is authorized to use the Stadium; and

NOW, THEREFORE, BE IT RESOLVED that the Mayor and City Clerk are authorized to enter into a Use Agreement with Big Top Events LLC to allow Big Top Events LLC to manage concessions, alcohol, events and facility operations at Breese Stevens Stadium; and,

BE IT FURTHER RESOLVED that the agreement shall be the 2019-2028 calendar years with one mutually agreeable five-year renewal period for the 2029 through 2033 calendar years, on a form and in a manner that has been approved by the City Attorney and Risk Manager and on terms consistent with the attached Use Agreement.

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