

City of Madison

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Legislation Details (With Text)

File #: 49213 Version: 1 Name:

Type: Miscellaneous Status: Approved

File created: 10/13/2017 In control: TASK FORCE ON EQUITY IN MUSIC AND

ENTERTAINMENT (ended 3/2019)

On agenda: Final action: 10/16/2017

Enactment date: Enactment #:

Title: Specific Discussion of the Four Aims of the Task Force

Sponsors:

Indexes:

Code sections:

Attachments:

| Date | Ver. | Action By | Action | Result |
|------------|------|--|---------|--------|
| 10/16/2017 | 1 | TASK FORCE ON EQUITY IN MUSIC AND ENTERTAINMENT (ended 3/2019) | Approve | Pass |

Title

Specific Discussion of the Four Aims of the Task Force **Body**

- 1: Identification of the root causes of issues that may detract from equal access to entertainment by all residents and guests including transportation and public perception of safety concerns.
- 2: Explore best practices used in other communities, especially those that are home to large populations of college students, young professionals, residents who are active in urban arts that can be adapted to our own downtown.
- 3: Recommend long-term and short-term strategies to establish an atmosphere of continued communication, which will assure the sustainability of the desired environment and benefits.
- 4: Analysis of costs, revenues and timelines that will support both short term and long term recommendations.