



## Legislation Details (With Text)

**File #:** 48791      **Version:** 1      **Name:** Accepting the Judge Doyle City Staff Team Report  
**Type:** Resolution      **Status:** Passed  
**File created:** 9/11/2017      **In control:** FINANCE COMMITTEE  
**On agenda:** 11/21/2017      **Final action:** 11/21/2017  
**Enactment date:** 11/27/2017      **Enactment #:** RES-17-00903

**Title:** Accepting the Judge Doyle City Staff Team Report, Selecting the Madison Freewheel Bicycle Co. as the Operator for the Madison Bicycle Center in the Judge Doyle Project on Block 88 Subject to the Negotiation of a Final Contract, and Directing Further Actions

**Sponsors:** Paul R. Soglin, Rebecca Kemble, Ledell Zellers, Michael E. Verveer

**Indexes:**

**Code sections:**

**Attachments:** 1. JDS Bike Center staff recommendation.pdf, 2. Freewheel JDS Initial Proposal.pdf, 3. JDS-Bicycle-center-floor-plan-090717.pdf, 4. City - Bicycle Center Draft Term Sheet - Freewheel Community Bike Shop-092917.pdf, 5. PBMVC 10.24.17 Item D.1. Registrants.pdf

Date	Ver.	Action By	Action	Result
11/21/2017	1	COMMON COUNCIL	Adopt	Pass
11/6/2017	1	FINANCE COMMITTEE	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
10/24/2017	1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION (ended 6/2018)	Return to Lead with the Recommendation for Approval	
10/11/2017	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Return to Lead with the Recommendation for Approval	
9/26/2017	1	PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION (ended 6/2018)		
9/19/2017	1	FINANCE COMMITTEE	Referred	
9/19/2017	1	FINANCE COMMITTEE	Referred	
9/19/2017	1	COMMON COUNCIL	Refer	Pass
9/11/2017	1	Department of Planning and Community and Economic Development	Referred for Introduction	

### Fiscal Note

The proposed resolution accepts the Judge Doyle City Staff Team's selection of Madison Freewheel Bicycle Co. as the operator for the Madison Bicycle Center and directs that a contract be negotiated with the selected operator, subject to Common Council approval. The 2017 Adopted Capital Budget includes \$1.0 million for the construction of a Bike Station at the new Government East parking ramp as part of the Judge Doyle project. Staff resources from the Department of Planning, Community and Economic Development, Traffic Engineering, Parking Utility, and City Engineering will be allocated to provide support for the contract negotiation without the need for additional expenditure. All future expenditures associated with the Madison Bicycle Center project will require further Council approval other than the costs associated with negotiating the operating agreement.

### Title

Accepting the Judge Doyle City Staff Team Report, Selecting the Madison Freewheel Bicycle Co. as the Operator for the Madison Bicycle Center in the Judge Doyle Project on Block 88 Subject to the Negotiation of a Final Contract, and Directing Further Actions

**Body**

WHEREAS, on July 5, 2016, the Common Council authorized execution of a development agreement with Beitler Real Estate Services of Chicago to develop the Judge Doyle project; and

WHEREAS, on September 6, 2016, the Common Council authorized execution of an agreement with LVDA for design and engineering services for the new public parking structure and bicycle center on Block 88 as part of the Judge Doyle project; and

WHEREAS, the Common Council has previously determined as a component of the Request for Proposals RFP requirements for the Judge Doyle project that the City's financial support for a bicycle center would be limited to its capital cost up to \$1.0 million, and the City would not bear any of the operating costs of the center; and

WHEREAS, on November 2, 2016, the Common Council approved the issuance of a RFP to solicit an operator for the Madison Bicycle Center in the public parking facility on Block 88 as a component of the Judge Doyle project; and

WHEREAS, on December 16, 2016, the City did not receive any proposals to operate the Madison Bicycle Center in response to the City's RFP, and subsequently the City entered into discussions with potential operators that had expressed an interest in the project but had not responded to the RFP, and

WHEREAS, those discussions concluded with draft term sheets being completed by two interested operators; and

WHEREAS, the Judge Doyle City Staff Team has reviewed and analyzed those proposed term sheets in accordance with the criteria established in the RFP and has prepared a Report to the Common Council recommending that Madison Freewheel Bicycle Co. be selected as the operator for the Madison Bicycle Center; and

WHEREAS, on May 2, 2017 the Common Council approved the design of the public parking facility on Block 88; and on September 5, 2017, approved Contract No. 7952 for the construction of the Judge Doyle public garage which includes the core and shell for the Madison Bicycle Center.

NOW, THEREFORE, BE IT RESOLVED, that the Common Council does hereby accept the Judge Doyle City Staff Team Report and does hereby select Freewheel Community Bike Shop as the operator of the Madison Bicycle Center on Block 88 in the Judge Doyle Project subject to the negotiation of a final contract.

BE IT FURTHER RESOLVED, that the Common Council does hereby direct City staff to negotiate a final contract for the operation of the Madison Freewheel Bicycle Co. for approval by the Common Council.

BE IT STILL FURTHER RESOLVED, that the Common Council does hereby direct City staff to negotiate a proposal with the LVDA, the City's Judge Doyle Garage architect, to design the needed improvements (i.e. interior walls, mechanical systems, plumbing and bike rack system to prepare the premises in a white box condition ready for tenant improvements by the operator) as an amendment to the existing City contract with LVDA.