



Legislation Details (With Text)

File #: 46532 **Version:** 1 **Name:** Approving Madison Food Policy Council "SEED" Grants
Type: Resolution **Status:** Passed
File created: 3/14/2017 **In control:** COMMON COUNCIL
On agenda: 3/21/2017 **Final action:** 3/21/2017
Enactment date: 3/23/2017 **Enactment #:** RES-17-00212

Title: Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven proposals received during the 2017 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs.

Sponsors: Ledell Zellers, Amanda Hall, Rebecca Kemble

Indexes:

Code sections:

Attachments: 1. 2017SeedGrantApplications.pdf, 2. 2017SeedGrantRecipients.pdf

Date	Ver.	Action By	Action	Result
3/21/2017	1	COMMON COUNCIL	Adopt Under Suspension of Rules 2.04, 2.05, 2.24, and 2.25	Pass
3/14/2017	1	Mayor's Office	RECOMMEND TO COUNCIL TO ADOPT UNDER SUSPENSION OF RULES 2.04, 2.05, 2.24, & 2.25 - MISC. ITEMS	

Fiscal Note

This resolution allocates \$50,000 in funds previously approved with the City's 2017 Operating Budget under Madison Food Policy Council grants. No additional funds are being requested, and there is no impact on the City levy.

Title

Approving the allocation of \$50,000 in previously authorized funds from Miscellaneous Appropriations to fund eleven proposals received during the 2017 Madison Food Policy Council "SEED" Grants funding process, and authorizing the Mayor and City Clerk to enter into agreements with the associated agencies, organizations, groups, and individuals to implement the designated projects or programs.

Body

WHEREAS, in the adopted 2017 City of Madison Operating Budget there is \$50,000 in Miscellaneous Appropriations designated to the Madison Food Policy Council to deliver as grant funds and authorizes a working group of the Food Policy Council to deliver said funds; and,

WHEREAS, as part of the 2017 Madison Food Policy Council "SEED" Grant funding process, 15 proposals, which included \$116,663.00 in total funding requests, were received by the Mayor's Office; and,

WHEREAS, the overwhelming response demonstrates the need for food system-related grants now and in the future; and,

WHEREAS, the nature of the responses also indicates a great need in collaborative funding efforts with other stakeholders within the city and county; and,

WHEREAS, the applications were subsequently evaluated by the Funding Working Group of the Madison

Food Policy Council, in order to recommend no more than the authorized amount of \$50,000; and,

WHEREAS, the work group placed priority on applications that were new projects/programs, targeted areas of need, were not currently funded by the City, and if staffing costs were requested, there was a clear demonstration of replacement for SEED funding in future years; and,

WHEREAS, the work group held a meeting in which finalists were invited to make presentations and to answer questions about their proposals; and,

WHEREAS, on March 8th, 2017, the Madison Food Policy Council approved the recommendations of the Funding Working Group; and,

WHEREAS, a total of eleven SEED proposals were funded (recommendations of the working group), totaling \$50,000 (specific proposals and funding recommendations are shown below); and,

WHEREAS, the availability of \$50,000 in Miscellaneous Appropriations under the Madison Food Policy Council "SEED" Grants is sufficient to cover the Council's recommended program/project funding allocations for eleven proposals, as specified below:

The Madison Urban Nutritional Children's Hotspot (MUNCH) Program, *The River Food Pantry, Inc.*

- Up to \$7,000 for a reach-in refrigerator to deliver nutritious, packed lunches directly to low-income neighborhoods on the Northside for children and teens on weekends and non-school days.

Organizing Access to Food and Health at the Lussier Food Pantry, *Lussier Community Education Center, Inc.*

- Up to \$3,000 for staffing and pantry food to increase access to, and selection of, healthy food options for children, adults, and seniors at the Lussier Food Pantry.

Elver's Park Farmers Market, *Wisconsin Youth Company, Inc. on behalf of the Prairie Hills and Madison West Neighborhood Associations*

- Up to \$4,400 for staffing supplies, and fees to expand the availability of fresh, healthy, locally-grown fruits and vegetables in Southwest Madison by launching the Elver's Park Farmers Market.

Year-Round Educational Greenhouse and Pantry Support at Sandburg Elementary School, *Madison Metropolitan School District*

- Up to \$7,700 for equipment to increase food access, provide year-round produce, and support student, family, and community health and nutrition education programs through the construction of a greenhouse at Sandburg Elementary School.

Neighborhood Covenant Alliance, *Mellowood Foundation, Inc.*

- Up to \$8,000 to provide stipends to 16 youth in the Meadowood and Hammersley Neighborhoods to participate in an academic achievement program and plant, maintain, and harvest fresh vegetables for neighborhood residents.

Off The Block Pizza Project, *Mentoring Positives, Inc.*

- Up to \$5,000 to provide staffing, intern stipends, and contracted services to develop, create, and launch a frozen pizza product for Mentoring Positive interns in the Darbo-Worthington Neighborhood.

Healthful Access Program, *Irwin A. and Robert D. Goodman Community Center, Inc.*

- Up to \$2,700 for staffing and supplies for teen employment through community brunches (Working Class Catering Company) and a healthy snacks program (TEENworks Program).

Healthy Food For All Farm Surplus Gleaning, *Madison Northside Planning Council, Inc. on behalf of Healthy Food For All*

- Up to \$3,000 for staffing and supplies for Healthy Food For All Gleaning Interns and volunteers to glean and recover surplus farm produce that otherwise would remain unharvested.

Giving Garden and Teen Summer Camp and Employment Program, *Bayview Foundation, Inc.*

- Up to \$3,300 for staffing and stipends for 13 teenagers to participate in a summer gardening and employment program at Bayview Townhouses in The Triangle.

Healing Meals Program, *Healthy Community Kitchen, Inc.*

- Up to \$5,000 for food and supplies to provide free, nutritious, organic meals to people experiencing a health crisis throughout the City of Madison.

Community Compost Partners, *University of Wisconsin Medical Foundation, Inc. on behalf of UW Medical Foundation Union Corners - Green Team*

- Up to \$900 for equipment and supplies to launch a neighborhood-level community compost partnership at the UW Health Union Corners Clinic to deal with food waste while increasing access to fresh and locally-grown food.

NOW, THEREFORE, BE IT RESOLVED, that the Madison Common Council approves the recommendations of the Funding Working Group of the Madison Food Policy Council to provide funding for the programs and projects in the amounts detailed above; and,

BE IT FURTHER RESOLVED, that the Mayor and City Clerk are authorized to execute agreements with the above listed agencies, organizations, or companies (or their fiscal agents) for the described activities.