



Legislation Details (With Text)

**File #:** 43676      **Version:** 1      **Name:** MillerCoors Free Rides 2016  
**Type:** Resolution      **Status:** Passed  
**File created:** 7/8/2016      **In control:** TRANSIT AND PARKING COMMISSION (ended 06/2018)  
**On agenda:** 9/6/2016      **Final action:** 9/6/2016  
**Enactment date:** 9/9/2016      **Enactment #:** RES-16-00675

**Title:** Authorizing the Mayor and the City Clerk to enter into an agreement with MillerCoors, LLC to accept a financial donation of \$15,000 to help cover the costs of free ride events on UW Homecoming, Saturday, November 12, 2016 and New Year's Eve, December 31, 2016. This agreement includes an indemnification clause.

**Sponsors:** David Ahrens, Rebecca Kemble, Ledell Zellers

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
9/6/2016	1	COMMON COUNCIL	Adopt	Pass
8/10/2016	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
7/25/2016	1	BOARD OF ESTIMATES (ended 4/2017)	Return to Lead with the Recommendation for Approval	Pass
7/20/2016	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Referred	
7/19/2016	1	COMMON COUNCIL	Refer	Pass
7/8/2016	1	Metro Transit	Referred for Introduction	

**Fiscal Note**

MillerCoors, LLC will make a financial donation to the City in the amounts of \$10,000 for UW Homecoming Saturday and \$5,000 for New Year's Eve for these free ride events. The funding will be used to help cover missing farebox revenue, additional staffing to help with capacity on existing routes and additional calls to the Customer Service Center. This funding was included in the adopted 2016 operating budget for Metro Transit.

The indemnification language has been reviewed by the City's Risk Manager. The City's risk exposure is increased by this clause, but the exposure is covered by insurance, subject to its terms and conditions.

**MUNIS:**  
85100-47190-00000

**Title**

Authorizing the Mayor and the City Clerk to enter into an agreement with MillerCoors, LLC to accept a financial donation of \$15,000 to help cover the costs of free ride events on UW Homecoming, Saturday, November 12, 2016 and New Year's Eve, December 31, 2016. This agreement includes an indemnification clause.

**Body**

WHEREAS the City and MillerCoors have entered into successful agreements for many years in order to provide free rides to citizens at events where drinking alcohol is present; and

WHEREAS the agreement contains a provision which requires the City to hold harmless, indemnify and defend against liability, damage, claims or suits which arise out of the City's acts or omissions in connection with the agreement; and

WHEREAS pursuant to APM 1-1, the inclusion of such a provision requires the express approval of the Common Council; and

WHEREAS the provision of free service on November 12, 2016 and December 31, 2016 is designed to provide safe service to our community which cannot be provided without this sponsorship such that the execution of the agreement is in the public interest;

NOW THEREFORE BE IT RESOLVED that the Common Council accepts the sponsorship of MillerCoors, LLC and funding in the total amount of \$15,000 for the November 12, 2016 and December 31, 2016 free rides events and authorizes the Mayor and the City Clerk to sign the sponsorship agreement, which includes an indemnification clause.