

# City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

## Legislation Details (With Text)

File #: 42089 Version: 2 Name: Entrepreneurship & Small Business Development

Resource Fund Manager Doyenne Group

Type: Resolution Status: Passed

File created: 3/9/2016 In control: BOARD OF ESTIMATES (ended 4/2017)

On agenda: 6/21/2016 Final action: 6/21/2016

Enactment date: 6/23/2016 Enactment #: RES-16-00445

Title: SUBSTITUTE Resolution approving the recommendation of the RFP review team in choosing the

Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund, and approving Office of Business Resources authorizing the Mayor and City Clerk to

execute a contract for the Doyenne Group to manage this fund.

Sponsors: Mark Clear

Indexes:

Code sections:

Attachments: 1. HCCW Comments 5-18-2016.pdf, 2. HCCW letter of support--Settlers Bank.pdf, 3. ASAPk!ds Letter

of support for Doyenne Collaboration.pdf, 4. Doyenne Group letter.pdf, 5. Legistar 42089 05-13-16 Memo Entrepreneurship & Sm Business Loan Fund Manager.pdf, 6. DG Additional Information.pdf, 7. 4-19-16 Starting Block Letter for Doyenne Group.pdf, 8. HCCW Additional Information Support Letter.pdf, 9. HCCW Financials 13 April 2016.pdf, 10. HCCW Fund Narrative 13 April 2016 (2).pdf, 11. HCCW Revolving Loan Advantages EDC 3-16-16.pdf, 12. HCCW Techhology Business Dev EDC 3-16-16.pdf, 13. Submission 1 of 4.pdf, 14. Submission 2 of 4.pdf, 15. Submission 3 of 4.pdf, 16. Submission 4 of 4.pdf, 17. Final RFP 8452.pdf, 18. V1 FILE ID 42089 Master11-Mar-2016-09-46-

11.pdf

Date	Ver.	Action By	Action	Result
6/21/2016	2	COMMON COUNCIL	Adopt	Pass
6/13/2016	2	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
5/18/2016	2	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
3/29/2016	2	BOARD OF ESTIMATES (ended 4/2017)	Referred	
3/29/2016	2	COMMON COUNCIL	Re-refer	Pass
3/21/2016	2	BOARD OF ESTIMATES (ended 4/2017)	RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER	Pass
3/16/2016	2	ECONOMIC DEVELOPMENT COMMITTEE	Return to Lead with the Recommendation for Approval	Pass
3/15/2016	2	BOARD OF ESTIMATES (ended 4/2017)	Refer	
3/15/2016	2	COMMON COUNCIL	Referred	
3/9/2016	1	Economic Development Division	Referred for Introduction	

#### **Fiscal Note**

The proposed resolution approves execution of a two-year contract with Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund.

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The 2016 Adopted Capital Budget includes \$300,000 funded by a direct appropriation from the General Fund for the Entrepreneurship & Small Business Development Resource Fund project (no. 10785). The Adopted CIP includes an additional \$300,000 GO borrowing in 2017. With this resolution, the two installments of \$300,000 will be distributed to the Doyenne Group, for a total of \$600,000 over the two-year period.

#### **Title**

SUBSTITUTE Resolution approving the recommendation of the RFP review team in choosing the Doyenne Group to act as the fund manager for the Entrepreneurship & Small Business Development Resource Fund, and approving Office of Business Resources authorizing the Mayor and City Clerk to execute a contract for the Doyenne Group to manage this fund.

### **Body**

WHEREAS, the City of Madison is becoming a leader in the Midwest for technology start-ups; and

WHEREAS, there are demonstrable equity issues in regards to funding of early staged technology companies owned by women and people of color; and

WHEREAS, the City believes addressing these inequities as we continue to support our growing technology sectors will help our work towards economic equity; and

WHEREAS, the Doyenne Group has submitted a proposal in response to RFP 8452-0-2015 that addresses creating a fund and technical assistance support with a focus on technology companies owned by women and people of color; and

WHEREAS, the RFP staff review team recommends the Doyenne Group to be the chosen fund manager and work with the Office of Business Resources to accomplish the goals of the program; and

NOW THEREFORE BE IT RESOLVED, the Economic Development staff is authorized to negotiate and execute a contract to begin working with the Doyenne Group to create a program as defined in the program language of RFP 8452-0-2015-; and

BE IT FINALLY RESOLVED that the Mayor and City Clerk are authorized to execute, deliver, accept and record any and all documents and take such other actions as shall be necessary or desirable to accomplish the purpose of this resolution in a form approved by the City Attorney.