



## Legislation Details (With Text)

**File #:** 39101      **Version:** 1      **Name:** Photo ID's for Basic Street Vendor License holder  
**Type:** Ordinance      **Status:** Passed  
**File created:** 6/29/2015      **In control:** VENDING OVERSIGHT COMMITTEE  
**On agenda:** 9/1/2015      **Final action:** 9/1/2015  
**Enactment date:** 9/12/2015      **Enactment #:** ORD-15-00091

**Title:** Amending Sections 9.13(3) and 9.13(7)(h)5.c. of the Madison General Ordinances to add a requirement that Basic Street Vendor License holders selling tickets also obtain a photo identification badge.

**Sponsors:** Michael E. Verveer, Zach Wood

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
9/1/2015	1	COMMON COUNCIL	Adopt	Pass
7/29/2015	1	VENDING OVERSIGHT COMMITTEE		
7/7/2015	1	COMMON COUNCIL	Referred	Pass
6/29/2015	1	Attorney's Office	Referred for Introduction	

**Fiscal Note**

Fiscal note pending.

**Title**

Amending Sections 9.13(3) and 9.13(7)(h)5.c. of the Madison General Ordinances to add a requirement that Basic Street Vendor License holders selling tickets also obtain a photo identification badge.

**Body**

DRAFTER'S ANALYSIS: Section 9.13(3) is amended to include a new photo ID requirement for basic street vendor license holders who sell tickets. The photo identification would be required to be displayed while the vendor is selling tickets. An ID badge will easily identify licensed sellers from individuals selling tickets without the required license. Section 9.13(7)(h)5.c. is amended to include the identification badge requirement.

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The Common Council of the City of Madison do hereby ordain as follows:

1. Subsection (3) of Section 9.13 entitled "License For Selling On Public Streets" of the Madison General Ordinances is amended to read as follows:

"(3) Application for any street vending license (except the Special Event vending license) shall be filed with the Director of Planning and Community and Economic Development or designee, shall contain such information as she/he may require, shall specify in detail the food, goods or services to be offered for sale, shall be approved by her/him if all applicable ordinance and regulation requirements have been met, and shall then be issued by the City Clerk. Licenses shall be issued and signed by the City Clerk and shall be conspicuously displayed at the place where such sales are being made. In addition to the Licenses in this section, special licenses are required for vending in the Mall/Concourse Vending Area, under Sec. 9.13(6), Late Night Vending under Sec. 9.13(6)(n), and High Density Vending Areas under Sec. 9.13(7). Street vending licenses are not transferable. Basic Street Vendor License holders selling a ticket for admission to a sporting event, concert performance, or similar event ("ticket"), shall also annually obtain a photo identification badge for twenty five dollars (\$25) through the Madison

Police Department. The badge shall be prominently displayed on the vendor's person at all times while vending tickets and shall not be displayed without a valid Basic Street Vendor License. In order to lawfully vend tickets, an individual must hold both a valid Basic Street Vending License and a current identification badge."

2. Subparagraph c. of Paragraph 5. entitled "Special Restrictions on Vending in the Camp Randall High Density Vending Area" of Subdivision (h) entitled "Miscellaneous Regulations" of Subsection (7) entitled "Regulations and Procedures for Vending in High Density Vending Areas" of Section 9.13 entitled "License For Selling On Public Streets" of the Madison General Ordinances is amended to read as follows:

"c. The requirement to obtain a High Density Vending Area License shall not apply to ambulatory vendors engaged solely in the resale of tickets for the stadium event of the same day provided the vendor possess a valid Basic vending license and photo identification badge issued pursuant to Section 9.13(~~13~~) of the Madison General Ordinances."