



## Legislation Details (With Text)

<b>File #:</b>	38294	<b>Version:</b>	1	<b>Name:</b>	Council Update: Organization and Industry Update from Greater Madison Convention & Visitors Bureau (GMCVB) and Madison Area Sports Commission (MASC).
<b>Type:</b>	Presentation	<b>Status:</b>			Accepted
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**Title:** Council Update: Organization and Industry Update from Greater Madison Convention & Visitors Bureau (GMCVB) and Madison Area Sports Commission (MASC).

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. GMCVB & MASC 6/16/15 Council Handout.pdf

Date	Ver.	Action By	Action	Result
6/16/2015	1	COMMON COUNCIL	RECOMMEND TO COUNCIL TO GRANT UNDER SUSPENSION OF MGO 2.055 - REPORT OF OFFICER	Pass
6/9/2015	1	Council Office	Refer	

**Title**

Council Update: Organization and Industry Update from Greater Madison Convention & Visitors Bureau (GMCVB) and Madison Area Sports Commission (MASC).

**Body**

The City contracts with the GMCVB and MASC to attract and retain destination conventions, events and visitors and to promote the City of Madison as a visitor destination. The professional staff of the organizations will present a review of their First Quarter 2015 performance and related activities.