Legislation Details (With Text)

File #:	37359	**Version:**	1	**Name:**	Dissolving the Ad Hoc Parking Strategic Plan Committee and directing actions to fulfill its charge.
Type:	Resolution			**Status:**	Passed
File created:	2/19/2015			**In control:**	TRANSIT AND PARKING COMMISSION (ended 06/2018)
On agenda:	4/21/2015			**Final action:**	4/21/2015
Enactment date:	4/23/2015			**Enactment #:**	RES-15-00393

Title: Dissolving the Ad Hoc Parking Strategic Plan Committee and directing actions to fulfill its charge.

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Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
4/21/2015	1	COMMON COUNCIL	Adopt	Pass
4/8/2015	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER	Pass
3/19/2015	1	SUSTAINABLE MADISON TRANSPORTATION MASTER PLAN OVERSIGHT COMMITTEE (Madison in Motion) (ended 2/2017)	Return to Lead with the Recommendation for Approval	
2/24/2015	1	TRANSIT AND PARKING COMMISSION (ended 06/2018)	Refer	
2/24/2015	1	COMMON COUNCIL	Referred	
2/19/2015	1	Parking Utility	Referred for Introduction	

Fiscal Note

No fiscal impact.

Title

Dissolving the Ad Hoc Parking Strategic Plan Committee and directing actions to fulfill its charge.

Body

WHEREAS, in September 2014, the Common Council adopted a resolution (Legistar File 35087) creating an Ad Hoc Parking Strategic Plan Committee (Ad Hoc Committee);

WHEREAS, the Parking Utility Operations Manager resigned in December 2014 to begin work in a similar position for the City of Milwaukee thereby reducing the City's ability to staff the Ad Hoc Committee;

WHEREAS, the responsibilities of the Ad Hoc Committee were amended to become more comprehensive and these responsibilities can be appropriately delegated to the Transit and Parking Commission (TPC), the Transportation Master Plan Oversight Committee (TMP Committee) and staff;

WHEREAS, the TPC, TMP Committee, and staff will make recommendations and submit reports on these issues to the Mayor and Common Council and to appropriate policy bodies for their consideration;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and the Common Council do hereby dissolve the Ad

Hoc Parking Strategic Plan Committee and assign the following committees and staff to be lead in reporting to the Mayor and Common Council on the following issues that were included in the adopted resolution:

1. Meter pricing (including variable pricing and extended hours) and technology changes.
   Lead: TPC with Traffic Engineering/Parking staff support.

2. Special event pricing for public parking.
   Lead: TPC with Traffic Engineering/Parking staff support.

3. Maximize use of parking garages 24 hours a day.
   Lead: TPC with Traffic Engineering/Parking staff support.

4. Demand for existing parking structures in the downtown.
   Lead: TPC with Traffic Engineering/Parking staff support.

5. Estimating changes in future automobile ownership and use and considering options and opportunities that may emerge.
   Lead: TMP Committee with staff/consultant support.

6. Options for promoting Transportation Demand Management programs for public and private parking in the downtown.
   Lead: TMP Committee with staff/consultant support.

7. Should structured parking garages be built for park and ride transit hubs outside the central area? If so, how should they be planned and paid for?
   Lead: TMP Committee with staff/consultant support.

8. S. Park St. and University Ave. area future need for public parking garage(s).
   Lead: TMP Committee with staff/consultant support for long term planning.
   Lead: Traffic Engineering/Parking staff on near term projects.

9. Capitol East District need for public parking garage(s).
   Lead: Economic Development Division and Traffic Engineering/Parking staff are now leading a cross-division staff team to prepare a report estimating demand for parking and identifying potential solutions. Staff are meeting with area alders and will keep the TPC informed about report progress. Consultants may be hired to help develop recommendations. A report will be submitted to the Mayor and Common Council and appropriate committees.

10. Should a new State Street Campus parking garage include an intercity bus terminal?
    Lead: Cross-division staff team will prepare a grant application and report to Mayor and Common Council and appropriate committees.

11. University of Wisconsin-Madison relationship to State Street Campus Parking garage.
    Lead: Traffic Engineering/Parking staff with Mayor's Office.

12. Strategies for marketing, branding and wayfinding for parking facilities to help customers find parking and maximize utilization of parking garages.
    Lead: Traffic Engineering/Parking staff with report to TPC. The regional Intelligent Transportation System (ITS) Strategic Plan for the Madison Metropolitan Area will include recommendations in these areas.

13. Strategies for modifying parking garage operations and physical layout to promote efficient use during special events and to more efficiently address the different needs of short term

and long term parking users.
Lead: Traffic Engineering/Parking staff with report to TPC in advance of future projects.

14. How can bicycle and moped parking be accommodated in public parking?
Lead: Traffic Engineering/Parking staff in reporting to TPC on Bicycle-Moped Parking Study.

15. Financing strategies for public parking structured ramps that maximize flexibility in addressing parking, land use, and economic development goals.
Lead: Traffic Engineering/Parking and Finance staff will make recommendations as plans for building new and replacement (including Government East) public parking proceed.

16. Should Government East parking garage replacement parking be underground? Should tax increment finance dollars be used for part of the cost?
Lead: A cross-division staff team will report to the Mayor and Common Council and TPC on options for underground parking solutions as decisions on the Judge Doyle Square project proceed. A new RFP has been released as approved by the Common Council in a resolution authorizing the issuance of a request for proposals for the development of the Judge Doyle Square project on Blocks 88 and 105 (Legistar File # 36686).

BE IT FURTHER RESOLVED, that the Mayor and Common Council hereby create a Subcommittee of the Transit and Parking Commission (Subcommittee) to include 3 to 5 members of the Commission, as determined by the Commission, with 2 additional citizens, including at least one downtown business person, to be appointed by the Mayor and approved by the Common Council;

BE IT FURTHER RESOLVED, that the Subcommittee shall consider the issues in this resolution where the TPC is the lead;

BE IT FURTHER RESOLVED, the Subcommittee shall report its recommendations on these issues to the TPC by August 2015, and the TPC shall report its recommendations to the Mayor and Common Council by October 2015;

BE IT FINALLY RESOLVED, City staff will be assigned to assist in completing all work as needed and the remaining topics will be addressed as related planning and projects proceed.